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Statistics

## Western Australia

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### TOURIST ACCOMMODATION, WESTERN AUSTRALIA MARCH QUARTER 1995

#### MAIN FEATURES

MARCH QUARTER 1995  
COMPARED WITH  
MARCH QUARTER 1994

#### HOTELS, MOTELS AND GUEST HOUSES

- Rooms available increased from 17,650 to 17,678 and bed spaces increased from 43,007 to 43,179.
- Room nights occupied increased by 4.5 per cent from 834,769 to 872,624 overall. South Eastern SD recorded the largest increase of 16.4 per cent, compared with a 4.2 per cent increase for Perth SD.
- The room occupancy rate overall rose from 52.6 per cent to 55.0 per cent. Perth SD recorded a room occupancy rate of 76.2 per cent, an increase of 4.2 percentage points, compared with South Eastern SD at 53.1 per cent through to Midlands SD with a room occupancy rate of 23.7 per cent.
- Guest nights increased by 2.4 per cent from 1,394,200 to 1,428,022 and the bed occupancy rate rose from 36.1 per cent to 36.9 per cent.
- Guest arrivals rose by 1.3 per cent from 551,346 to 558,498 and the average length of stay rose from 2.5 days to 2.6 days overall.
- Takings from accommodation increased by 13.1 per cent from \$59.4m to \$67.2m while average takings per room night occupied rose from \$71 to \$77 overall, with Perth SD averaging \$90 followed by South-West SD averaging \$68.

#### HOLIDAY FLATS, UNITS AND HOUSES

- The number of units, etc. available for short-term letting increased by 9.8 per cent from 2,198 to 2,414 while unit nights occupied increased by 9.0 per cent from 122,718 to 133,768.
- The unit occupancy rate rose from 62.0 per cent to 62.3 per cent.
- Unit lettings increased by 12.8 per cent from 24,606 to 27,751 and the average length of stay fell from 5.0 days to 4.8 days.
- Accommodation takings rose by 21.6 per cent from \$7.6m to \$9.2m with the average takings per unit night occupied increasing from \$62 to \$69.

#### CARAVAN PARKS

- Capacity available increased by 2.3 per cent from 28,817 to 29,480 powered and unpowered sites and cabins, etc.
- Long-term residents occupied 5,130 sites, etc. (17.4 per cent), while 2,390 sites (8.1 per cent) were permanently reserved but only casually occupied by their tenants and an average of 4,225 sites (14.3 per cent) were occupied by other short-term guests.
- Site nights occupied rose by 4.2 per cent from 1,014,780 to 1,057,070 while the site occupancy rate increased from 39.2 per cent to 39.9 per cent.
- Accommodation takings rose by 7.7 per cent from \$12.0m to \$12.9m.

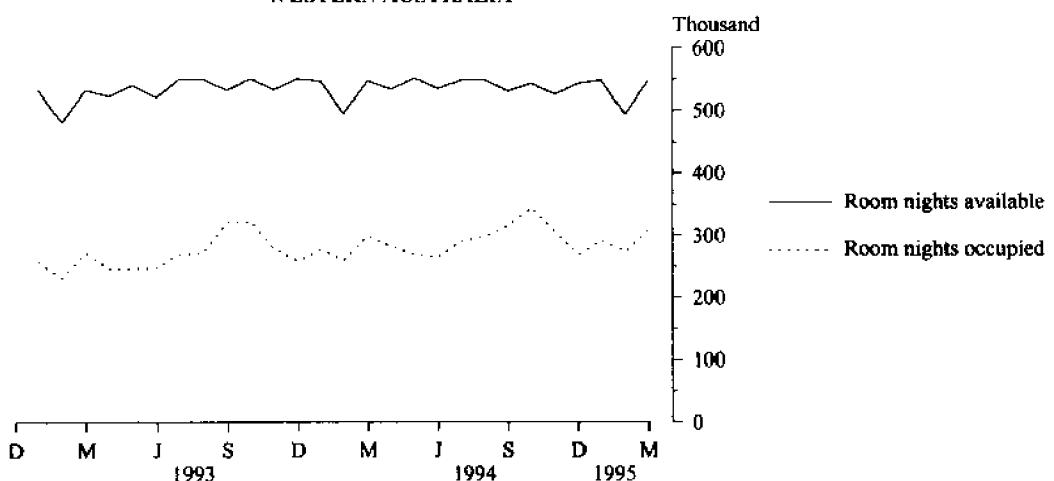
#### VISITOR HOSTELS

- Bed spaces available fell by 8.9 per cent from 3,068 to 2,794 while guest nights fell by 2.2 per cent from 113,992 to 111,502.
- The bed occupancy rate increased from 41.9 per cent to 44.6 per cent.
- Guest arrivals increased by 4.1 per cent from 37,941 to 39,499 while the average length of stay decreased from 3.0 days to 2.8 days.
- Accommodation takings rose by 3.8 per cent from \$1.2m to \$1.3m while the average takings per guest night remained at \$11.

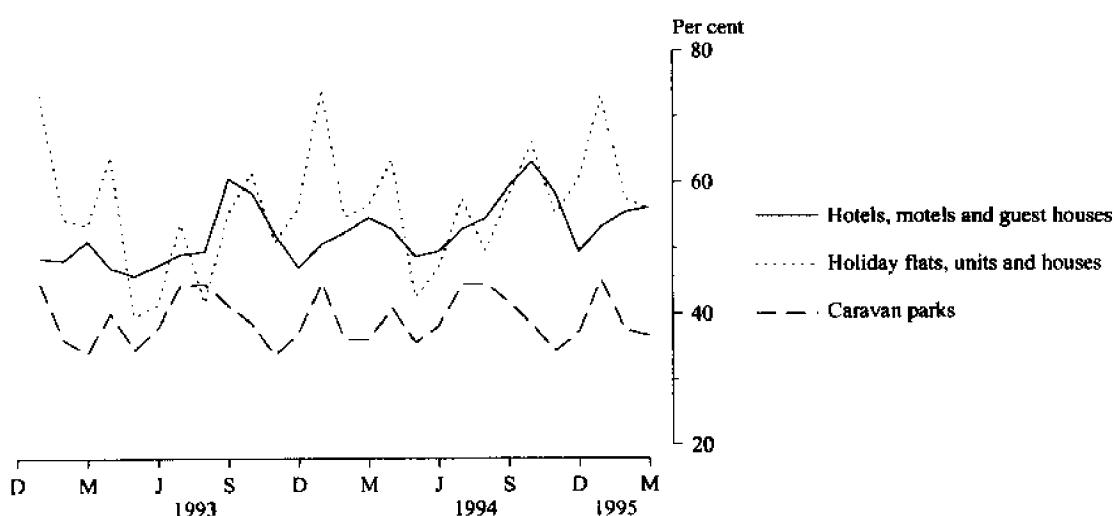
#### INQUIRIES

- for further information about statistics in this publication and the availability of related unpublished statistics, contact Brian Hay on 1800 077304 or any ABS office.
- for information about other ABS statistics and services, refer to the back page of this publication.

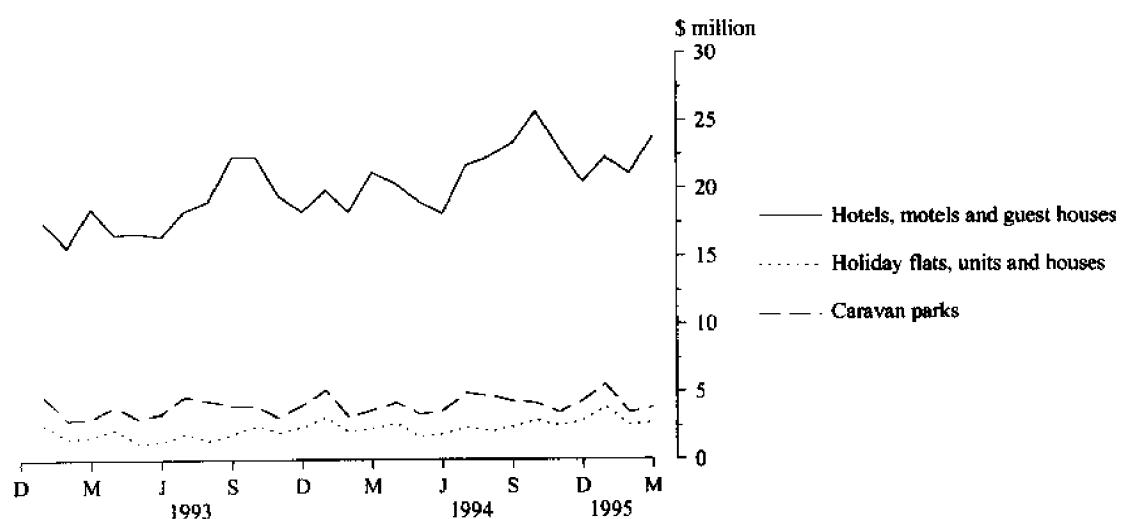
**MONTHLY ROOM NIGHTS AVAILABLE AND OCCUPIED:  
HOTELS, MOTELS AND GUEST HOUSES,  
WESTERN AUSTRALIA**



**MONTHLY OCCUPANCY RATES,  
WESTERN AUSTRALIA**



**MONTHLY TAKINGS FROM ACCOMMODATION,  
WESTERN AUSTRALIA**



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TABLE 1—SUMMARIES OF HOTELS, MOTELS AND GUEST HOUSES,  
PERTH STATISTICAL DIVISION AND WESTERN AUSTRALIA (a)

Particulars	Unit	Quarter ended					Year ended		
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995
<b>PERTH STATISTICAL DIVISION — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES</b>									
Establishments	No.	87	87	87	87	86	85	..	..
Guest rooms	No.	6,780	6,776	6,769	6,741	6,711	6,730	..	..
Bed spaces	No.	17,236	17,272	17,274	17,197	17,064	17,180	..	..
Employment (persons)	No.	5,631	5,589	5,322	5,465	5,601	5,511	..	..
Room nights occupied	No. per cent	446,283 71.5	444,490 72.9	412,984 67.0	448,624 72.5	478,880 77.7	463,835 76.8	1,678,940 68.0	1,804,323 73.5
Room occupancy rate	No. per cent	749,202 47.2	746,907 48.0	668,383 42.5	712,295 45.1	782,635 49.9	768,199 49.8	2,787,407 44.4	2,931,512 46.8
Guest nights	No. per cent	280,128 2.7	261,064 2.9	245,078 2.7	260,798 2.7	286,562 2.7	270,402 2.8	1,017,841 2.7	1,062,840 2.8
Bed occupancy rate	No. per cent	709,306 38.9	664,480 37.2	640,503 35.2	712,154 38.7	737,134 40.2	706,526 38.8	2,643,188 36.7	2,796,317 38.2
Guest arrivals	No. days	302,729 2.3	263,754 2.5	268,870 2.4	313,198 2.3	306,643 2.4	278,262 2.5	1,128,156 2.3	1,166,973 2.4
Average length of stay	No. days	..	..	..	..	..	..	..	..
Takings from accommodation	\$'000	37,660	37,992	34,768	39,459	43,460	43,092	139,648	160,779
<b>WESTERN AUSTRALIA — LICENSED HOTELS WITH FACILITIES</b>									
Establishments	No.	161	162	161	161	160	159	..	..
Guest rooms	No.	8,158	8,189	8,185	8,170	8,177	8,222	..	..
Bed spaces	No.	19,803	19,893	19,996	20,062	19,964	20,240	..	..
Employment (persons)	No.	7,149	7,044	6,836	7,011	7,069	7,077	..	..
Room nights occupied	No. per cent	443,800 59.1	422,925 57.5	420,285 56.4	467,545 62.3	474,740 63.2	449,846 60.8	1,684,066 56.7	1,812,416 60.7
Room occupancy rate	No. per cent	709,306 38.9	664,480 37.2	640,503 35.2	712,154 38.7	737,134 40.2	706,526 38.8	2,643,188 36.7	2,796,317 38.2
Guest nights	No. per cent	302,729 2.3	263,754 2.5	268,870 2.4	313,198 2.3	306,643 2.4	278,262 2.5	1,128,156 2.3	1,166,973 2.4
Bed occupancy rate	No. days	..	..	..	..	..	..	..	..
Takings from accommodation	\$'000	36,830	36,001	34,832	40,420	42,612	41,797	137,881	159,660
<b>WESTERN AUSTRALIA — MOTELS AND GUEST HOUSES WITH FACILITIES</b>									
Establishments	No.	167	168	173	173	175	176	..	..
Guest rooms	No.	6,536	6,531	6,569	6,563	6,557	6,520	..	..
Bed spaces	No.	18,199	18,312	18,300	18,278	18,290	18,222	..	..
Employment (persons)	No.	2,475	2,550	2,614	2,717	2,558	2,536	..	..
Room nights occupied	No. per cent	331,609 55.1	330,809 56.3	312,732 52.5	350,354 58.0	354,347 58.7	334,398 57.2	1,294,914 54.5	1,351,831 56.6
Room occupancy rate	No. per cent	602,524 36.0	623,497 37.9	562,493 33.8	616,677 36.7	635,250 37.8	611,188 37.5	2,354,846 35.6	2,425,608 36.4
Guest nights	No. per cent	261,075 2.3	253,069 2.5	234,575 2.4	279,633 2.2	272,681 2.3	247,897 2.5	986,622 2.4	1,034,786 2.3
Bed occupancy rate	No. days	..	..	..	..	..	..	..	..
Takings from accommodation	\$'000	20,763	20,976	20,134	24,060	23,651	22,609	81,802	90,453
<b>WESTERN AUSTRALIA — TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES</b>									
Establishments	No.	328	330	334	334	335	335	..	..
Guest rooms	No.	14,694	14,720	14,754	14,733	14,734	14,742	..	..
Bed spaces	No.	38,002	38,205	38,296	38,340	38,254	38,462	..	..
Employment (persons)	No.	9,624	9,594	9,450	9,728	9,627	9,613	..	..
Room nights occupied	No. per cent	775,409 57.4	753,734 57.0	733,017 54.7	817,899 60.4	829,087 61.2	784,244 59.2	2,978,980 55.8	3,164,247 58.9
Room occupancy rate	No. per cent	1,311,830 37.5	1,287,977 37.5	1,202,996 34.5	1,328,831 37.7	1,372,384 39.0	1,317,714 38.2	4,998,034 36.2	5,221,925 37.4
Guest nights	No. per cent	563,804 2.3	516,823 2.5	503,445 2.4	592,831 2.2	579,324 2.4	526,159 2.5	2,114,778 2.4	2,201,759 2.4
Bed occupancy rate	No. days	..	..	..	..	..	..	..	..
Takings from accommodation	\$'000	57,593	56,977	54,966	64,480	66,263	64,405	219,683	250,113

TABLE 1—SUMMARIES OF HOTELS, MOTELS AND GUEST HOUSES,  
PERTH STATISTICAL DIVISION AND WESTERN AUSTRALIA (a)—continued

Particulars	Unit	Quarter ended					Year ended		
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995
PERTH STATISTICAL DIVISION—HOTELS, MOTELS AND GUEST HOUSES WITHOUT FACILITIES									
Establishments	No.	9	8	9	9	8	7	..	..
Guest rooms	No.	357	338	338	339	313	293	..	..
Bed spaces	No.	561	501	532	539	462	405	..	..
Employment (persons)	No.	282	268	258	233	221	227	..	..
Room nights occupied	No. per cent	15,024 45.7	16,574 54.5	14,528 47.2	14,168 48.2	14,966 52.0	16,671 63.2	57,898 44.7	60,333 52.3
Room occupancy rate	No. per cent	19,242 37.3	21,566 47.8	17,932 37.0	17,478 38.5	18,674 43.9	20,134 55.2	74,800 37.4	74,218 43.0
Guest nights	No. per cent	5,579 3.4	6,106 3.5	4,644 3.9	4,301 4.1	4,831 3.9	4,664 4.3	21,979 3.4	18,440 4.0
Bed occupancy rate	No. days	3.4	3.5	3.9	4.1	3.9	4.3	3.4	4.0
Guest arrivals	No. days	5,579 3.4	6,106 3.5	4,644 3.9	4,301 4.1	4,831 3.9	4,664 4.3	21,979 3.4	18,440 4.0
Average length of stay	No. days	3.4	3.5	3.9	4.1	3.9	4.3	3.4	4.0
Takings from accommodation	\$'000	376	393	326	310	355	377	1,383	1,368
WESTERN AUSTRALIA—HOTELS, MOTELS AND GUEST HOUSES WITHOUT FACILITIES									
Establishments	No.	129	128	136	129	129	128	..	..
Guest rooms	No.	3,055	2,930	3,049	2,990	2,782	2,936	..	..
Bed spaces	No.	4,959	4,802	5,061	4,926	4,628	4,717	..	..
Employment (persons)	No.	1,023	999	1,023	999	963	946	..	..
Room nights occupied	No. per cent	82,654 29.4	81,035 30.7	83,129 30.0	86,414 31.6	89,664 35.0	88,380 33.6	317,034 29.1	347,587 32.5
Room occupancy rate	No. per cent	103,970 22.8	106,223 24.6	102,549 22.3	107,483 24.0	110,890 26.0	110,308 26.1	407,320 22.8	431,230 24.5
Guest nights	No. per cent	35,534 2.9	34,523 3.1	32,484 3.2	37,492 2.9	35,055 3.2	32,339 3.4	139,741 2.9	137,370 3.1
Bed occupancy rate	No. days	35,534 2.9	34,523 3.1	32,484 3.2	37,492 2.9	35,055 3.2	32,339 3.4	139,741 2.9	137,370 3.1
Guest arrivals	No. days	35,534 2.9	34,523 3.1	32,484 3.2	37,492 2.9	35,055 3.2	32,339 3.4	139,741 2.9	137,370 3.1
Average length of stay	No. days	35,534 2.9	34,523 3.1	32,484 3.2	37,492 2.9	35,055 3.2	32,339 3.4	139,741 2.9	137,370 3.1
Takings from accommodation	\$'000	2,550	2,426	2,547	2,885	2,905	2,781	9,440	11,118
PERTH STATISTICAL DIVISION—TOTAL HOTELS, MOTELS AND GUEST HOUSES									
Establishments	No.	96	95	96	96	94	92	..	..
Guest rooms	No.	7,137	7,114	7,107	7,080	7,024	7,023	..	..
Bed spaces	No.	17,797	17,773	17,806	17,736	17,526	17,585	..	..
Employment (persons)	No.	5,913	5,857	5,580	5,698	5,822	5,738	..	..
Room nights occupied	No. per cent	461,307 70.3	461,064 72.0	427,512 66.1	462,792 71.4	493,846 76.5	480,506 76.2	1,736,838 66.9	1,864,656 72.5
Room occupancy rate	No. per cent	768,444 46.9	768,473 48.0	686,315 42.4	729,773 44.9	801,309 49.8	788,333 50.0	2,862,207 44.2	3,005,730 46.7
Guest nights	No. per cent	768,444 46.9	768,473 48.0	686,315 42.4	729,773 44.9	801,309 49.8	788,333 50.0	2,862,207 44.2	3,005,730 46.7
Bed occupancy rate	No. days	768,444 46.9	768,473 48.0	686,315 42.4	729,773 44.9	801,309 49.8	788,333 50.0	2,862,207 44.2	3,005,730 46.7
Guest arrivals	No. days	768,444 46.9	768,473 48.0	686,315 42.4	729,773 44.9	801,309 49.8	788,333 50.0	2,862,207 44.2	3,005,730 46.7
Average length of stay	No. days	768,444 46.9	768,473 48.0	686,315 42.4	729,773 44.9	801,309 49.8	788,333 50.0	2,862,207 44.2	3,005,730 46.7
Takings from accommodation	\$'000	38,036	38,385	35,094	39,769	43,815	43,468	141,030	162,147
WESTERN AUSTRALIA—TOTAL HOTELS, MOTELS AND GUEST HOUSES									
Establishments	No.	457	458	470	463	464	463	..	..
Guest rooms	No.	17,749	17,650	17,803	17,723	17,516	17,678	..	..
Bed spaces	No.	42,961	43,007	43,357	43,266	42,882	43,179	..	..
Employment (persons)	No.	10,647	10,593	10,473	10,727	10,590	10,559	..	..
Room nights occupied	No. per cent	858,063 52.5	834,769 52.6	816,146 50.4	904,313 55.6	918,751 57.0	872,624 55.0	3,296,014 51.3	3,511,834 54.5
Room occupancy rate	No. per cent	1,415,800 35.8	1,394,200 36.1	1,305,545 33.1	1,436,314 36.2	1,483,274 37.6	1,428,022 36.9	5,405,354 34.6	5,653,155 35.9
Guest nights	No. per cent	1,415,800 35.8	1,394,200 36.1	1,305,545 33.1	1,436,314 36.2	1,483,274 37.6	1,428,022 36.9	5,405,354 34.6	5,653,155 35.9
Bed occupancy rate	No. days	1,415,800 35.8	1,394,200 36.1	1,305,545 33.1	1,436,314 36.2	1,483,274 37.6	1,428,022 36.9	5,405,354 34.6	5,653,155 35.9
Guest arrivals	No. days	599,338 2.4	551,346 2.5	535,929 2.4	630,323 2.3	614,379 2.4	558,498 2.6	2,254,519 2.4	2,339,129 2.4
Average length of stay	No. days	599,338 2.4	551,346 2.5	535,929 2.4	630,323 2.3	614,379 2.4	558,498 2.6	2,254,519 2.4	2,339,129 2.4
Takings from accommodation	\$'000	60,143	59,402	57,513	67,365	69,167	67,186	229,124	261,231

(a) From December quarter 1993, establishments with fewer than 5 rooms have been formally excluded from the scope of this collection. See Explanatory Note 2 (page 24).

TABLE 2—SUMMARY OF CARAVAN PARKS, PERTH STATISTICAL DIVISION AND WESTERN AUSTRALIA

Particulars	Unit	Quarter ended					Year ended		
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995
PERTH STATISTICAL DIVISION—CARAVAN PARKS									
Establishments	No.	35	34	34	34	34	34	..	..
Capacity									
On-site vans	No.	434	424	429	429	440	455	..	..
Other powered sites	No.	2,881	2,858	2,907	2,912	2,904	2,939	..	..
Unpowered sites	No.	446	452	532	508	527	452	..	..
Cabins, etc.	No.	206	211	219	203	202	202	..	..
Total capacity	No.	3,967	3,945	4,087	4,052	4,073	4,048	..	..
Sites occupied by long-term guests	No.	1,751	1,860	1,859	1,803	1,875	1,906	..	..
Other sites permanently reserved	No.	118	121	108	117	113	117	..	..
Employment (persons)	No.	146	144	139	152	147	147	..	..
Site nights occupied	No.	198,590	210,590	212,456	216,077	226,211	225,525	819,909	880,269
Site occupancy rate	per cent	54.4	59.3	57.1	58.0	60.4	61.9	56.7	59.3
Guest arrivals	No.	8,622	18,162	23,345	12,861	15,016	15,585	44,427	66,807
Takings from accommodation	\$'000	2,309	2,396	2,311	2,538	2,529	2,611	8,869	9,989
WESTERN AUSTRALIA—SHORT-TERM CARAVAN PARKS									
Establishments	No.	199	198	198	205	207	206	..	..
Capacity									
On-site vans	No.	1,167	1,173	1,166	1,126	1,122	1,118	..	..
Other powered sites	No.	11,657	11,838	12,024	12,206	12,324	12,214	..	..
Unpowered sites	No.	4,005	4,018	4,024	4,243	4,039	4,125	..	..
Cabins, etc.	No.	838	843	860	870	971	979	..	..
Total capacity	No.	17,667	17,872	18,074	18,445	18,456	18,436	..	..
Sites occupied by long-term guests	No.	1,175	1,221	1,269	1,275	1,224	1,307	..	..
Other sites permanently reserved	No.	1,974	1,937	1,981	2,068	2,116	2,197	..	..
Employment (persons)	No.	696	690	711	731	729	750	..	..
Site nights occupied	No.	514,501	563,264	543,653	673,572	539,873	605,014	2,183,838	2,362,112
Site occupancy rate	per cent	31.7	35.1	33.1	39.7	31.8	36.6	34.6	35.3
Guest arrivals	No.	210,022	262,876	224,308	284,709	217,120	231,029	970,229	957,166
Takings from accommodation	\$'000	5,796	6,665	5,760	7,684	6,481	7,328	24,765	27,253
WESTERN AUSTRALIA—LONG-TERM CARAVAN PARKS									
Establishments	No.	113	113	113	107	108	107	..	..
Capacity									
On-site vans	No.	1,070	1,087	1,082	1,143	1,173	1,183	..	..
Other powered sites	No.	7,391	7,413	7,445	7,238	7,309	7,299	..	..
Unpowered sites	No.	1,900	1,880	2,020	1,963	2,114	1,992	..	..
Cabins, etc.	No.	564	565	581	564	573	570	..	..
Total capacity	No.	10,925	10,945	11,128	10,908	11,169	11,044	..	..
Sites occupied by long-term guests	No.	3,698	3,833	3,900	3,798	3,733	3,823	..	..
Other sites permanently reserved	No.	259	273	279	183	189	193	..	..
Employment (persons)	No.	388	390	403	395	393	401	..	..
Site nights occupied	No.	447,835	451,516	472,563	508,256	463,399	452,056	1,901,250	1,896,274
Site occupancy rate	per cent	44.6	45.8	46.7	50.6	45.1	45.5	46.4	47.0
Guest arrivals	No.	49,840	53,746	77,177	90,519	58,590	53,598	260,670	279,884
Takings from accommodation	\$'000	5,245	5,290	5,375	6,256	5,508	5,541	21,389	22,680
WESTERN AUSTRALIA—TOTAL CARAVAN PARKS									
Establishments	No.	312	311	311	312	315	313	..	..
Capacity									
On-site vans	No.	2,237	2,260	2,248	2,269	2,295	2,301	..	..
Other powered sites	No.	19,048	19,251	19,469	19,444	19,633	19,513	..	..
Unpowered sites	No.	5,905	5,898	6,044	6,206	6,153	6,117	..	..
Cabins, etc.	No.	1,402	1,408	1,441	1,434	1,544	1,549	..	..
Total capacity	No.	28,592	28,817	29,202	29,353	29,625	29,480	..	..
Sites occupied by long-term guests	No.	4,873	5,054	5,169	5,073	4,957	5,130	..	..
Other sites permanently reserved	No.	2,233	2,210	2,260	2,251	2,305	2,390	..	..
Employment (persons)	No.	1,084	1,080	1,114	1,126	1,122	1,151	..	..
Site nights occupied	No.	962,336	1,014,780	1,016,216	1,181,828	1,003,272	1,057,070	4,085,088	4,258,386
Site occupancy rate	per cent	36.6	39.2	38.2	43.8	36.8	39.9	39.2	39.7
Guest arrivals	No.	259,862	316,622	301,485	375,228	275,710	284,627	1,230,899	1,237,050
Takings from accommodation	\$'000	11,041	11,954	11,135	13,940	11,989	12,869	46,154	49,932

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES,  
PERTH STATISTICAL DIVISION AND WESTERN AUSTRALIA

Particulars	Unit	Quarter ended						Year ended		
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995	March 1995
PERTH STATISTICAL DIVISION										
Letting entities	No.	30	30	29	29	30	32	..	..	..
Flats, units and houses										
Single bedroom	No.	380	383	390	390	427	430	..	..	..
Multiple bedroom	No.	700	711	733	748	766	842	..	..	..
Total flats, units and houses	No.	1,080	1,094	1,123	1,138	1,193	1,272	..	..	..
Bed spaces	No.	4,494	4,417	4,632	4,746	4,971	5,175	..	..	..
Employment (persons) (a)	No.	227	230	224	237	249	262	..	..	..
Unit nights occupied	No. per cent	66,855 67.3	74,475 75.6	60,762 59.5	62,782 60.0	76,498 69.7	84,008 75.1	248,889 63.8	284,050 66.3	..
Unit occupancy rate										
Unit lettings	No. days	12,459 5.4	12,688 5.9	11,203 5.4	11,583 5.4	15,015 5.1	15,019 5.6	44,784 5.6	52,820 5.4	..
Average length of stay										
Takings from accommodation	\$'000	4,221	4,589	3,812	3,954	5,233	5,969	14,681	18,968	..
WESTERN AUSTRALIA										
Letting entities	No.	107	107	106	106	106	113	..	..	..
Flats, units and houses										
Single bedroom	No.	563	558	569	573	604	616	..	..	..
Multiple bedroom	No.	1,627	1,640	1,655	1,682	1,698	1,798	..	..	..
Total flats, units and houses	No.	2,190	2,198	2,224	2,255	2,302	2,414	..	..	..
Bed spaces	No.	10,378	10,249	10,501	10,712	10,901	11,231	..	..	..
Employment (persons) (a)	No.	474	471	485	502	520	543	..	..	..
Unit nights occupied	No. per cent	113,238 56.2	122,718 62.0	103,130 51.0	114,012 55.0	128,353 60.6	133,768 62.3	419,985 54.3	479,263 57.3	..
Unit occupancy rate										
Unit lettings	No. days	25,623 4.4	24,606 5.0	23,262 4.4	26,190 4.4	29,632 4.3	27,751 4.8	93,066 4.5	106,835 4.5	..
Average length of stay										
Takings from accommodation	\$'000	6,915	7,584	6,283	6,908	8,357	9,222	24,487	30,771	..

(a) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, WESTERN AUSTRALIA

Particulars	Unit	Quarter ended						Year ended		
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995	March 1995
Establishments										
Establishments	No.	54	54	57	56	55	54	..	..	..
Bed spaces	No.	2,993	3,068	3,119	3,042	2,858	2,794	..	..	..
Employment (persons)	No.	138	135	150	157	148	140	..	..	..
Guest nights	No. per cent	103,780 37.7	113,992 41.9	102,136 36.0	102,400 36.6	105,863 40.3	111,502 44.6	405,541 37.1	421,901 39.2	..
Bed occupancy rate										
Guest arrivals	No. days	37,881 2.7	37,941 3.0	32,326 3.2	35,274 2.9	40,111 2.6	39,499 2.8	133,603 3.0	147,210 2.9	..
Average length of stay										
Takings from accommodation	\$'000	1,073	1,228	1,115	1,136	1,183	1,275	4,370	4,708	..

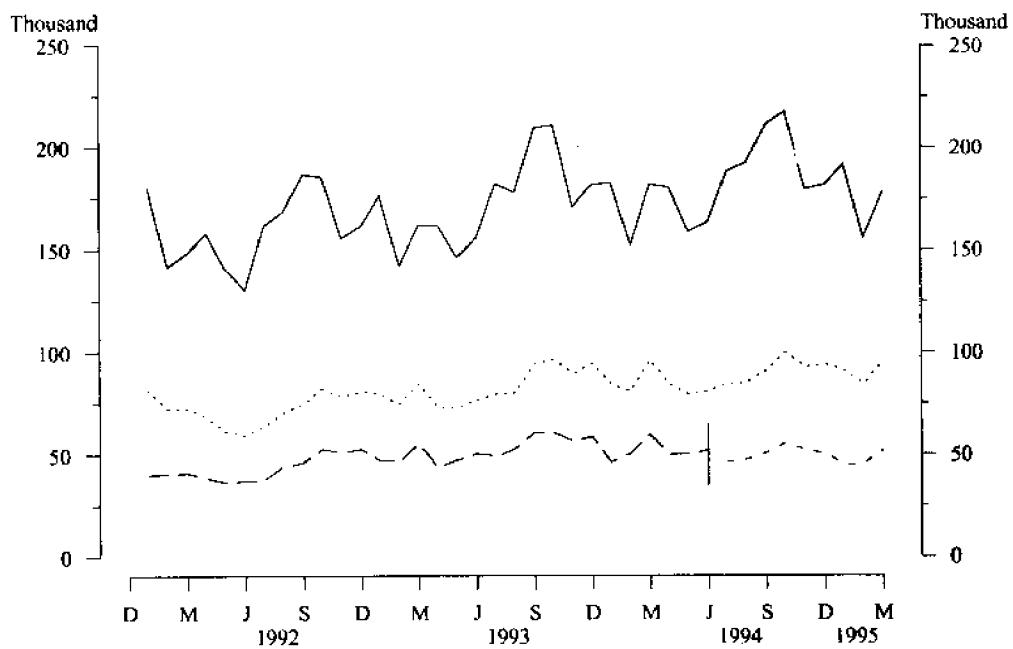
TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,  
PERTH STATISTICAL DIVISION AND WESTERN AUSTRALIA

Particulars	Perth Statistical Division				
	1 and 2	3	4 and 5	Ungraded	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT					
<i>March quarter 1994—</i>					
Establishments	26	30	14	17	87
Guest rooms	1,071	2,277	3,037	391	6,776
Bed spaces	2,879	6,166	7,342	885	17,272
Employment (persons)	558	1,286	3,352	393	5,589
<i>March quarter 1995—</i>					
Establishments	32	27	14	12	85
Guest rooms	1,285	2,046	3,043	356	6,730
Bed spaces	3,448	5,561	7,334	837	17,180
Employment (persons)	779	1,025	3,345	362	5,511
ROOM NIGHTS OCCUPIED					
<i>March quarter 1994</i>	59,877	151,702	213,096	19,815	444,490
<i>1995—</i>					
January	27,772	48,880	67,447	5,619	149,718
February	25,547	45,893	73,254	5,347	150,041
March	27,878	50,664	79,088	6,446	164,076
<i>March quarter 1995</i>	81,197	145,437	219,789	17,412	463,835
ROOM OCCUPANCY RATES (per cent)					
<i>March quarter 1994</i>	62.1	74.0	78.0	56.3	72.9
<i>1995—</i>					
January	69.7	77.1	71.5	57.7	72.2
February	71.0	80.1	86.0	57.0	79.9
March	70.0	79.9	83.8	58.4	78.6
<i>March quarter 1995</i>	70.2	79.0	80.3	57.8	76.8
GUEST NIGHTS					
<i>March quarter 1994</i>	108,508	282,411	326,405	29,583	746,907
<i>1995—</i>					
January	52,510	97,309	108,504	8,823	267,146
February	42,358	81,185	106,203	7,729	237,475
March	46,785	92,545	114,848	9,400	263,578
<i>March quarter 1995</i>	141,653	271,039	329,555	25,952	768,199
BED OCCUPANCY RATES (per cent)					
<i>March quarter 1994</i>	41.9	50.9	49.4	37.1	48.0
<i>1995—</i>					
January	49.1	56.4	47.7	39.0	50.5
February	43.9	52.1	51.7	35.3	49.5
March	43.8	53.7	50.5	36.2	49.5
<i>March quarter 1995</i>	45.6	54.2	49.9	36.8	49.8
GUEST ARRIVALS					
<i>March quarter 1994</i>	42,968	84,618	124,379	9,099	261,064
<i>1995—</i>					
January	20,586	24,294	43,214	2,830	90,924
February	17,256	22,002	42,727	2,493	84,478
March	19,300	24,625	48,113	2,962	95,000
<i>March quarter 1995</i>	57,142	70,921	134,054	8,285	270,402
AVERAGE LENGTH OF STAY (days)					
<i>March quarter 1994</i>	2.5	3.3	2.6	3.3	2.9
<i>March quarter 1995</i>	2.5	3.8	2.5	3.1	2.8
TAKINGS FROM ACCOMMODATION (\$'000)					
<i>March quarter 1994</i>	3,098	10,094	24,043	757	37,992
<i>1995—</i>					
January	1,563	3,435	8,264	261	13,522
February	1,418	3,170	9,255	234	14,077
March	1,534	3,565	10,124	270	15,493
<i>March quarter 1995</i>	4,515	10,170	27,642	764	43,092

TABLE 5—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,  
PERTH STATISTICAL DIVISION AND WESTERN AUSTRALIA—*continued*

Particulars	Western Australia						
	Star grading						Total
	1	2	3	4	5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>March quarter 1994</i>							
Establishments	10	125	112	9	9	65	330
Guest rooms	166	3,608	6,069	877	2,424	1,576	14,720
Bed spaces	369	9,135	16,665	2,296	6,031	3,709	38,205
Employment (persons)	144	1,742	3,036	1,191	2,495	986	9,594
<i>March quarter 1995</i>							
Establishments	12	133	108	12	8	62	335
Guest rooms	218	3,750	5,907	948	2,373	1,546	14,742
Bed spaces	424	9,474	16,335	2,475	5,894	3,860	38,462
Employment (persons)	155	2,024	2,765	1,234	2,451	984	9,613
ROOM NIGHTS OCCUPIED							
<i>March quarter 1994</i>	4,771	149,907	316,238	62,971	165,444	54,403	753,734
<i>1995—</i>							
January	1,618	58,682	110,805	21,316	52,431	18,277	263,129
February	1,365	51,565	97,917	22,707	55,734	15,709	244,997
March	1,564	59,117	111,761	25,220	59,309	19,147	276,118
<i>March quarter 1995</i>	4,547	169,364	320,483	69,243	167,474	53,133	784,244
ROOM OCCUPANCY RATES (per cent)							
<i>March quarter 1994</i>	31.9	46.2	57.9	79.8	75.8	38.8	57.0
<i>1995—</i>							
January	23.9	50.5	60.5	72.5	71.3	39.5	57.8
February	22.4	49.1	59.2	85.5	83.9	37.0	59.5
March	23.1	50.9	61.0	85.8	80.6	40.1	60.4
<i>March quarter 1995</i>	23.2	50.2	60.3	81.2	78.4	38.9	59.2
GUEST NIGHTS							
<i>March quarter 1994</i>	7,637	255,267	573,512	99,063	267,713	84,785	1,287,977
<i>1995—</i>							
January	2,286	109,096	219,737	36,775	88,146	32,487	488,527
February	1,797	81,865	162,875	34,403	83,579	24,138	388,657
March	2,083	93,772	187,574	37,578	90,070	29,453	440,530
<i>March quarter 1995</i>	6,166	284,733	570,186	108,756	261,795	86,078	1,317,714
BED OCCUPANCY RATES (per cent)							
<i>March quarter 1994</i>	23.0	31.0	38.3	47.9	49.3	25.7	37.5
<i>1995—</i>							
January	17.4	37.1	43.4	47.9	48.2	28.5	41.2
February	15.1	30.9	35.6	49.6	50.6	23.1	36.2
March	15.8	31.9	37.0	49.0	49.3	24.9	37.0
<i>March quarter 1995</i>	16.2	33.4	38.8	48.8	49.4	25.6	38.2
GUEST ARRIVALS							
<i>March quarter 1994</i>	3,881	122,565	219,115	32,355	105,281	33,626	516,823
<i>1995—</i>							
January	1,227	51,735	77,656	11,026	36,672	13,581	191,897
February	772	38,267	60,005	10,751	35,734	10,296	155,825
March	969	44,219	68,719	12,693	39,454	12,383	178,437
<i>March quarter 1995</i>	2,968	134,221	206,380	34,470	111,860	36,260	526,159
AVERAGE LENGTH OF STAY (days)							
<i>March quarter 1994</i>	2.0	2.1	2.6	3.1	2.5	2.5	2.5
<i>March quarter 1995</i>	2.1	2.1	2.8	3.2	2.3	2.4	2.5
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>March quarter 1994</i>	163	7,490	21,106	6,362	19,407	2,449	56,977
<i>1995—</i>							
January	47	3,263	7,990	2,337	6,744	1,008	21,389
February	36	2,753	6,789	2,472	7,344	796	20,190
March	42	3,161	7,847	2,842	7,879	1,054	22,826
<i>March quarter 1995</i>	125	9,177	22,627	7,651	21,967	2,858	64,405

**MONTHLY GUEST ARRIVALS,  
HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES**



**TABLE 6—HOTELS, MOTELS AND GUEST HOUSES BY STATISTICAL DIVISION,  
WESTERN AUSTRALIA**

Particulars	Perth (SD)				South-West (SD)				Lower Great Southern (SD)			
	Establishments with facilities			Estabs. without facilities	Establishments with facilities			Estabs. without facilities	Establishments with facilities			Total
	Licensed hotels	Motels, etc.	Total		Licensed hotels	Motels, etc.	Total		Licensed hotels	Motels, etc.	Total	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
<i>March quarter 1994—</i>												
Establishments	46	41	8	95	25	44	29	98	5	18	20	43
Guest rooms	4,336	2,440	338	7,114	812	1,285	379	2,476	151	564	294	1,009
Bed spaces	10,539	6,733	501	17,773	2,154	3,915	761	6,830	343	1,555	548	2,446
Employment (persons)	4,513	1,076	268	5,857	803	501	196	1,500	116	153	125	394
<i>March quarter 1995—</i>												
Establishments	43	42	7	92	26	49	26	101	5	18	21	44
Guest rooms	4,293	2,437	293	7,023	914	1,223	337	2,474	151	565	279	995
Bed spaces	10,456	6,724	405	17,585	2,463	3,720	673	6,856	360	1,603	509	2,472
Employment (persons)	4,478	1,033	227	5,738	858	503	191	1,552	114	153	116	383
ROOM NIGHTS OCCUPIED												
<i>March quarter 1994</i>	282,510	161,980	16,574	461,064	33,698	65,717	12,350	111,765	5,564	24,648	9,494	39,706
<i>1995—</i>												
January	93,179	56,539	5,188	154,906	17,044	23,560	3,921	44,525	2,346	10,935	3,217	16,498
February	97,994	52,047	5,698	155,739	13,568	17,652	3,458	34,678	1,843	6,751	2,233	10,827
March	106,698	57,378	5,785	169,861	13,866	20,431	3,665	37,962	1,915	7,598	2,646	12,159
<i>March quarter 1995</i>	297,871	165,964	16,671	480,506	44,478	61,643	11,044	117,165	6,104	25,284	8,096	39,484
ROOM OCCUPANCY RATES (per cent)												
<i>March quarter 1994</i>	72.4	73.8	54.5	72.0	46.1	56.8	36.2	50.2	40.9	48.6	35.9	43.7
<i>1995—</i>												
January	70.0	76.2	57.1	71.6	60.2	62.1	37.5	58.1	50.1	62.4	37.2	53.5
February	81.5	76.9	69.5	79.4	53.0	51.5	36.6	50.1	43.6	42.7	28.6	38.9
March	80.2	76.0	63.7	78.0	48.9	53.9	35.1	49.5	40.9	43.4	30.6	39.4
<i>March quarter 1995</i>	77.1	76.3	63.2	76.2	54.1	56.0	36.4	52.6	44.9	49.7	32.2	44.1
GUEST NIGHTS												
<i>March quarter 1994</i>	447,155	299,752	21,566	768,473	65,278	150,245	19,993	235,516	9,914	47,550	14,794	72,258
<i>1995—</i>												
January	155,144	112,002	6,434	273,580	38,434	54,561	6,803	99,798	4,460	24,333	4,909	33,702
February	147,437	90,038	6,742	244,217	24,513	36,335	5,132	65,980	3,058	11,356	3,306	17,720
March	163,497	100,081	6,958	270,536	25,446	39,586	5,554	70,586	3,225	13,101	3,869	20,195
<i>March quarter 1995</i>	466,078	302,121	20,134	788,333	88,393	130,482	17,489	236,364	10,743	48,790	12,084	71,617
BED OCCUPANCY RATES (per cent)												
<i>March quarter 1994</i>	47.1	49.5	47.8	48.0	33.7	42.6	29.2	38.3	32.1	34.0	30.0	32.8
<i>1995—</i>												
January	47.9	54.6	51.2	50.5	50.3	47.3	32.6	47.0	40.0	49.0	31.1	44.0
February	50.4	48.2	59.5	49.8	35.5	34.9	27.2	34.4	30.3	25.3	23.2	25.6
March	50.4	48.0	55.4	49.6	33.3	34.3	26.6	33.2	28.9	26.4	24.5	26.4
<i>March quarter 1995</i>	49.5	50.3	55.2	50.0	39.9	39.0	28.9	38.3	33.2	33.8	26.4	32.2
GUEST ARRIVALS												
<i>March quarter 1994</i>	159,660	101,404	6,106	267,170	30,690	66,631	8,141	105,462	6,689	25,859	7,933	40,481
<i>1995—</i>												
January	57,042	33,882	1,606	92,530	12,558	26,697	3,488	42,743	1,860	12,463	2,390	16,713
February	56,069	28,409	1,513	85,991	9,230	18,649	2,419	30,298	1,599	6,950	1,528	10,077
March	62,028	32,972	1,545	96,545	10,435	19,922	2,482	32,839	1,643	7,568	1,602	10,813
<i>March quarter 1995</i>	175,139	95,263	4,664	275,066	32,223	65,268	8,389	105,880	5,102	26,981	5,520	37,603
AVERAGE LENGTH OF STAY (days)												
<i>March quarter 1994</i>	2.8	3.0	3.5	2.9	2.1	2.3	2.5	2.2	1.5	1.8	1.9	1.8
<i>March quarter 1995</i>	2.7	3.2	4.3	2.9	2.7	2.0	2.1	2.2	2.1	1.8	2.2	1.9
TAKINGS FROM ACCOMMODATION (\$'000)												
<i>March quarter 1994</i>	27,737	10,256	393	38,385	2,181	4,730	368	7,278	489	1,374	299	2,163
<i>1995—</i>												
January	9,770	3,752	125	13,647	1,237	1,944	126	3,307	217	694	107	1,018
February	10,663	3,414	123	14,200	844	1,275	90	2,209	152	390	70	612
March	11,685	3,808	128	15,621	891	1,469	94	2,454	150	435	81	666
<i>March quarter 1995</i>	32,117	10,974	377	43,468	2,972	4,687	310	7,970	519	1,519	258	2,296

TABLE 6—HOTELS, MOTELS AND GUEST HOUSES BY STATISTICAL DIVISION,  
WESTERN AUSTRALIA—*continued*

Particulars	Upper Great Southern (SD)				Midlands (SD)				South-Eastern (SD)			
	Establishments with facilities			Total	Establishments with facilities			Total	Establishments with facilities			Total
	Licensed hotels	Motels, etc.	Estabs. without facilities	Total	Licensed hotels	Motels, etc.	Estabs. without facilities	Total	Licensed hotels	Motels, etc.	Estabs. without facilities	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
<i>March quarter 1994—</i>												
Establishments	4	11	8	23	16	13	28	57	18	17	13	48
Guest rooms	n.p.	n.p.	111	359	326	259	477	1,062	592	583	409	1,584
Bed spaces	n.p.	n.p.	189	755	722	652	835	2,209	1,483	1,629	607	3,719
Employment (persons)	n.p.	n.p.	37	126	193	75	142	410	340	202	68	610
<i>March quarter 1995—</i>												
Establishments	3	10	7	20	15	13	29	57	18	19	13	50
Guest rooms	n.p.	n.p.	n.p.	n.p.	303	268	492	1,063	579	615	502	1,696
Bed spaces	n.p.	n.p.	n.p.	n.p.	722	685	888	2,295	1,427	1,737	725	3,889
Employment (persons)	n.p.	n.p.	n.p.	n.p.	193	78	144	415	345	209	80	634
ROOM NIGHTS OCCUPIED												
<i>March quarter 1994</i>	n.p.	n.p.	904	9,146	11,028	6,699	6,414	24,141	23,562	25,895	20,149	69,606
<i>1995—</i>												
January	n.p.	n.p.	n.p.	n.p.	2,183	2,245	2,434	6,862	8,316	10,908	7,319	26,543
February	n.p.	n.p.	n.p.	n.p.	2,484	2,042	2,376	6,902	7,349	9,234	8,749	25,332
March	n.p.	n.p.	n.p.	n.p.	3,174	2,815	2,866	8,855	8,486	10,627	10,020	29,133
<i>March quarter 1995</i>	n.p.	n.p.	n.p.	n.p.	7,841	7,102	7,676	22,619	24,151	30,769	26,088	81,008
ROOM OCCUPANCY RATES (per cent)												
<i>March quarter 1994</i>	n.p.	n.p.	9.0	28.3	37.6	28.7	14.9	25.3	44.2	49.8	54.7	49.0
<i>1995—</i>												
January	n.p.	n.p.	n.p.	n.p.	23.2	27.0	16.0	20.8	46.3	57.2	47.0	50.5
February	n.p.	n.p.	n.p.	n.p.	29.3	27.2	17.2	23.2	45.3	53.6	62.2	53.3
March	n.p.	n.p.	n.p.	n.p.	33.8	33.9	19.1	27.1	47.3	55.7	64.4	55.4
<i>March quarter 1995</i>	n.p.	n.p.	n.p.	n.p.	28.8	29.4	17.4	23.7	46.3	55.6	57.7	53.1
GUEST NIGHTS												
<i>March quarter 1994</i>	n.p.	n.p.	1,224	13,388	15,061	11,236	7,911	34,208	35,129	42,076	21,551	98,756
<i>1995—</i>												
January	n.p.	n.p.	n.p.	n.p.	3,579	4,028	3,066	10,673	14,136	20,180	8,643	42,959
February	n.p.	n.p.	n.p.	n.p.	3,303	2,740	3,046	9,089	10,088	13,503	9,944	33,535
March	n.p.	n.p.	n.p.	n.p.	4,356	4,156	3,594	12,106	11,662	15,456	11,530	38,648
<i>March quarter 1995</i>	n.p.	n.p.	n.p.	n.p.	11,238	10,924	9,706	31,868	35,886	49,139	30,117	115,142
BED OCCUPANCY RATES (per cent)												
<i>March quarter 1994</i>	n.p.	n.p.	7.2	19.7	23.2	19.1	10.5	17.2	26.3	29.0	39.4	29.7
<i>1995—</i>												
January	n.p.	n.p.	n.p.	n.p.	16.0	19.0	11.1	15.0	32.0	37.5	38.5	35.6
February	n.p.	n.p.	n.p.	n.p.	16.3	14.3	12.3	14.1	25.2	27.8	49.0	30.8
March	n.p.	n.p.	n.p.	n.p.	19.5	19.6	13.3	17.2	26.4	28.7	51.3	32.1
<i>March quarter 1995</i>	n.p.	n.p.	n.p.	n.p.	17.3	17.7	12.2	15.5	27.9	31.4	46.2	32.9
GUEST ARRIVALS												
<i>March quarter 1994</i>	n.p.	n.p.	868	8,699	7,195	7,907	4,397	19,499	19,319	18,784	3,039	41,142
<i>1995—</i>												
January	n.p.	n.p.	n.p.	n.p.	2,380	2,576	1,449	6,405	9,066	8,524	1,483	19,073
February	n.p.	n.p.	n.p.	n.p.	2,193	1,863	1,394	5,450	5,582	5,431	1,190	12,203
March	n.p.	n.p.	n.p.	n.p.	2,638	2,570	1,633	6,841	6,446	6,599	1,344	14,389
<i>March quarter 1995</i>	n.p.	n.p.	n.p.	n.p.	7,211	7,009	4,476	18,696	21,094	20,554	4,017	45,665
AVERAGE LENGTH OF STAY (days)												
<i>March quarter 1994</i>	n.p.	n.p.	1.4	1.5	2.1	1.4	1.8	1.8	1.8	2.2	7.1	2.4
<i>March quarter 1995</i>	n.p.	n.p.	n.p.	n.p.	1.6	1.6	2.2	1.7	1.7	2.4	7.5	2.5
TAKINGS FROM ACCOMMODATION (\$'000)												
<i>March quarter 1994</i>	n.p.	n.p.	38	367	440	352	179	970	1,356	1,551	747	3,654
<i>1995—</i>												
January	n.p.	n.p.	n.p.	n.p.	113	121	75	309	488	717	299	1,505
February	n.p.	n.p.	n.p.	n.p.	115	98	80	293	447	591	360	1,398
March	n.p.	n.p.	n.p.	n.p.	157	163	89	410	526	692	402	1,619
<i>March quarter 1995</i>	n.p.	n.p.	n.p.	n.p.	385	382	245	1,012	1,461	2,000	1,061	4,522

TABLE 6—HOTELS, MOTELS AND GUEST HOUSES BY STATISTICAL DIVISION,  
WESTERN AUSTRALIA—continued

Particulars	Central (SD)				Pilbara (SD) and Kimberley (SD)				Western Australia			
	Establishments with facilities			Estabs. Total	Establishments with facilities			Estabs. Total	Establishments with facilities			Estabs. Total
	Licensed hotels	Motels, etc. facilities	Total		Licensed hotels	Motels, etc. facilities	Total		Licensed hotels	Motels, etc. facilities	Total	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
<i>March quarter 1994</i>												
Establishments	22	13	14	49	26	11	8	45	162	168	128	458
Guest rooms	723	429	241	1,393	n.p.	n.p.	681	2,653	8,189	6,531	2,930	17,650
Bed spaces	1,679	1,258	497	3,434	n.p.	n.p.	864	5,841	19,893	18,312	4,802	43,007
Employment (persons)	340	160	82	582	n.p.	n.p.	81	1,114	7,044	2,550	999	10,593
<i>March quarter 1995</i>												
Establishments	23	13	15	51	26	12	10	48	159	176	128	463
Guest rooms	747	427	262	1,436	n.p.	n.p.	n.p.	n.p.	8,222	6,520	2,936	17,678
Bed spaces	1,808	1,233	496	3,537	n.p.	n.p.	n.p.	n.p.	20,240	18,222	4,717	43,179
Employment (persons)	371	156	74	601	n.p.	n.p.	n.p.	n.p.	7,077	2,536	946	10,559
ROOM NIGHTS OCCUPIED												
<i>March quarter 1994</i>	23,997	15,134	4,049	43,180	n.p.	n.p.	11,101	76,161	422,925	330,809	81,035	834,769
<i>1995</i>												
January	7,448	4,998	950	13,396	n.p.	n.p.	n.p.	n.p.	144,406	118,723	27,836	290,965
February	6,987	4,003	1,256	12,246	n.p.	n.p.	n.p.	n.p.	144,626	100,371	28,980	273,977
March	8,823	4,524	1,364	14,711	n.p.	n.p.	n.p.	n.p.	160,814	115,304	31,564	307,682
<i>March quarter 1995</i>	23,258	13,525	3,570	40,353	n.p.	n.p.	n.p.	n.p.	449,846	334,398	88,380	872,624
ROOM OCCUPANCY RATES (per cent)												
<i>March quarter 1994</i>	36.9	39.2	18.7	34.4	n.p.	n.p.	18.1	32.1	57.5	56.3	30.7	52.6
<i>1995</i>												
January	32.2	37.8	11.7	30.1	n.p.	n.p.	n.p.	n.p.	56.7	59.2	30.6	53.3
February	33.4	33.5	18.7	30.9	n.p.	n.p.	n.p.	n.p.	62.8	55.2	35.6	55.5
March	38.1	34.2	16.8	33.0	n.p.	n.p.	n.p.	n.p.	63.1	57.1	34.8	56.2
<i>March quarter 1995</i>	34.6	35.2	15.5	31.4	n.p.	n.p.	n.p.	n.p.	60.8	57.2	33.6	55.0
GUEST NIGHTS												
<i>March quarter 1994</i>	37,360	26,698	7,348	71,406	n.p.	n.p.	11,836	100,195	664,480	623,497	106,223	1,394,200
<i>1995</i>												
January	12,451	10,466	1,159	24,076	n.p.	n.p.	n.p.	n.p.	247,128	241,399	36,136	524,663
February	9,922	6,135	1,611	17,668	n.p.	n.p.	n.p.	n.p.	216,212	172,445	35,327	423,984
March	12,174	7,397	1,768	21,339	n.p.	n.p.	n.p.	n.p.	243,186	197,344	38,845	479,375
<i>March quarter 1995</i>	34,547	23,998	4,538	63,083	n.p.	n.p.	n.p.	n.p.	706,526	611,188	110,308	1,428,022
BED OCCUPANCY RATES (per cent)												
<i>March quarter 1994</i>	24.7	23.6	16.4	23.1	n.p.	n.p.	15.2	19.2	37.2	37.9	24.6	36.1
<i>1995</i>												
January	22.2	27.4	7.5	22.0	n.p.	n.p.	n.p.	n.p.	39.4	43.2	24.7	39.4
February	19.6	17.8	12.8	18.1	n.p.	n.p.	n.p.	n.p.	38.2	34.0	27.0	35.2
March	21.7	19.4	11.5	19.5	n.p.	n.p.	n.p.	n.p.	38.8	35.0	26.7	35.9
<i>March quarter 1995</i>	21.2	21.6	10.5	19.9	n.p.	n.p.	n.p.	n.p.	38.8	37.5	26.1	36.9
GUEST ARRIVALS												
<i>March quarter 1994</i>	17,302	15,280	2,581	35,163	n.p.	n.p.	1,458	33,730	263,754	253,069	34,523	551,346
<i>1995</i>												
January	5,363	6,530	750	12,643	n.p.	n.p.	n.p.	n.p.	95,504	96,393	11,854	203,751
February	4,196	3,671	736	8,603	n.p.	n.p.	n.p.	n.p.	85,583	70,242	9,825	165,650
March	5,194	4,596	872	10,662	n.p.	n.p.	n.p.	n.p.	97,175	81,262	10,660	189,097
<i>March quarter 1995</i>	14,753	14,797	2,358	31,908	n.p.	n.p.	n.p.	n.p.	278,262	247,897	32,339	558,498
AVERAGE LENGTH OF STAY (days)												
<i>March quarter 1994</i>	2.2	1.7	2.8	2.0	n.p.	n.p.	8.1	3.0	2.5	2.5	3.1	2.5
<i>March quarter 1995</i>	2.3	1.6	1.9	2.0	n.p.	n.p.	n.p.	n.p.	2.5	2.5	3.4	2.6
TAKINGS FROM ACCOMMODATION (\$'000)												
<i>March quarter 1994</i>	1,307	886	120	2,313	n.p.	n.p.	284	4,272	36,001	20,976	2,426	59,402
<i>1995</i>												
January	443	306	26	774	n.p.	n.p.	n.p.	n.p.	13,134	8,255	898	22,287
February	385	244	29	659	n.p.	n.p.	n.p.	n.p.	13,558	6,632	906	21,096
March	500	275	33	808	n.p.	n.p.	n.p.	n.p.	15,105	7,721	976	23,802
<i>March quarter 1995</i>	1,328	825	88	2,242	n.p.	n.p.	n.p.	n.p.	41,797	22,609	2,781	67,186

TABLE 7—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES: STATISTICAL DIVISIONS

Statistical Divisions and selected Statistical Local Areas	Establish- ments	Guest rooms	Bed spaces (persons)	Employ- ment (persons)			Room nights occupied			Room occupancy rates (per cent)			
				Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar.	Mar. qtr	
Belmont (C)	9	585	1,623	296	16,192	13,875	15,370	45,437	89.3	84.7	84.8	86.3	
Cockburn (C) and Fremantle area (a)	6	373	910	477	9,836	8,983	9,665	28,484	85.1	86.0	83.6	84.8	
Perth (C)													
Inner (b)	15	1,927	4,182	1,261	38,082	42,480	48,044	128,606	65.2	79.6	80.4	75.0	
Remainder (c)	13	1,828	4,557	1,363	39,956	42,561	46,533	129,050	70.5	83.2	82.1	78.4	
Total (c)	28	3,755	8,739	2,624	78,038	85,041	94,577	257,656	67.8	81.3	81.2	76.7	
Rockingham (C)	4	101	244	97	2,428	1,783	1,520	5,731	77.5	63.0	48.5	63.0	
South Perth (C)	6	336	1,013	169	8,217	7,845	8,234	24,296	78.9	83.4	79.1	80.3	
Stirling (C) (d)	8	558	1,446	700	12,972	12,329	11,916	37,217	75.0	78.9	68.9	74.1	
Wanneroo (C)	5	69	233	165	1,365	1,017	1,190	3,572	63.8	52.6	55.6	57.5	
Balance	19	953	2,972	983	20,670	19,168	21,604	61,442	70.0	71.8	73.1	71.6	
Perth (SD)	85	6,730	17,180	5,511	149,718	150,041	164,076	463,835	72.2	79.9	78.6	76.8	
Augusta-Margaret River (S)	12	240	662	157	5,682	4,110	4,698	14,490	76.4	61.2	63.1	67.1	
Bunbury (C)	13	537	1,544	430	9,328	8,144	8,854	26,326	56.0	54.2	53.2	54.5	
Busselton (S)	19	569	1,783	333	13,197	9,042	9,615	31,854	74.8	56.8	54.5	62.2	
Collie (S)	4	77	182	45	791	1,041	1,637	3,469	33.1	48.3	68.6	50.1	
Mandurah (C)	7	227	690	143	4,752	3,383	3,180	11,315	67.5	53.2	45.2	55.4	
Manjimup (S)	9	316	922	165	5,055	3,710	4,401	13,166	51.6	41.9	44.9	46.3	
Balance	11	171	400	88	1,799	1,790	1,912	5,501	33.9	37.4	36.1	35.7	
South West (SD)	75	2,137	6,183	1,361	40,604	31,220	34,297	106,121	61.3	52.2	51.8	55.2	
Albany (S) and Albany (T)	11	468	1,353	194	11,102	6,654	7,203	24,959	76.5	50.8	49.6	59.3	
Denmark (S)	4	70	187	20	764	508	578	1,850	35.2	25.9	26.6	29.4	
Balance	8	178	423	53	1,415	1,432	1,732	4,579	25.6	28.7	31.4	28.6	
Lower Great Southern (SD)	23	716	1,963	267	13,281	8,594	9,513	31,388	59.8	42.9	42.9	48.7	
Narrogin (T)	3	74	165	26	638	744	1,058	2,440	27.8	35.9	46.1	36.6	
Balance	10	160	365	59	1,343	1,258	1,652	4,253	27.1	28.1	33.3	29.5	
Upper Great Southern (SD)	13	234	530	85	1,981	2,002	2,710	6,693	27.3	30.6	37.4	31.8	
Dandaragan (S) and Gingin (S)	5	121	342	44	1,132	790	926	2,848	30.2	23.3	24.7	26.2	
Dalwallinu (S)	3	60	130	16	169	342	355	866	9.1	20.4	19.1	16.0	
Merredin (S)	4	93	232	28	904	1,147	1,360	3,411	31.4	44.0	47.2	40.8	
Northam (S) and Northam (T)	3	99	250	98	1,031	1,055	1,357	3,443	33.6	38.1	44.2	38.6	
York (S)	3	70	180	38	291	245	903	1,439	13.4	12.5	41.6	22.8	
Balance	10	128	273	47	901	947	1,088	2,936	22.7	26.4	27.4	25.5	
Midlands (SD)	28	571	1,407	271	4,428	4,526	5,989	14,943	25.0	28.3	33.8	29.1	
Dundas (S)	8	199	587	72	2,820	1,830	2,136	6,786	45.7	32.8	34.6	37.9	
Esperance (S)	11	289	770	172	6,027	3,740	4,004	13,771	67.3	46.2	44.7	52.9	
Kalgoorlie-Boulder (C)	10	541	1,449	247	8,554	9,501	10,965	29,020	51.0	62.7	65.4	59.6	
Ravensthorpe (S)	3	48	143	18	715	400	511	1,626	48.1	29.8	34.3	37.6	
Balance	5	117	215	45	1,108	1,112	1,497	3,717	30.5	33.9	41.3	35.3	
South Eastern (SD)	37	1,194	3,164	554	19,224	16,583	19,113	54,920	51.9	49.6	51.6	51.1	
Carnarvon (S)	6	266	707	92	2,503	2,411	2,774	7,688	30.4	32.4	33.6	32.1	
Geraldton (C) and Greenough (S)	12	410	1,117	229	5,448	4,920	5,826	16,194	42.9	42.9	45.8	43.9	
Shark Bay (S)	4	77	188	36	922	616	619	2,157	38.6	28.6	25.9	31.1	
Balance	14	421	1,029	170	3,573	3,043	4,128	10,744	27.4	25.8	31.6	28.4	
Central (SD)	36	1,174	3,041	527	12,446	10,990	13,347	36,783	34.2	33.4	36.7	34.8	
Port Hedland (T)	5	237	665	152	4,669	4,122	5,250	14,041	63.5	62.1	71.5	65.8	
Roebourne (S)	4	224	546	191	4,047	4,578	4,970	13,595	58.3	73.0	71.6	67.4	
Balance	9	468	951	129	3,709	4,179	4,978	12,866	26.1	32.6	34.8	31.1	
Pilbara (SD)	18	929	2,162	472	12,425	12,879	15,198	40,502	43.6	50.1	53.1	48.9	
Broome (S)	6	561	1,640	365	5,951	4,611	7,015	17,577	34.2	29.4	40.3	34.8	
Balance	14	496	1,192	200	3,071	3,551	4,860	11,482	20.0	25.6	31.6	25.7	
Kimberley (SD)	20	1,057	2,832	565	9,022	8,162	11,875	29,059	27.5	27.6	36.2	30.5	
Western Australia	335	14,742	38,462	9,613	263,129	244,997	276,118	784,244	57.8	59.5	60.4	59.2	

(a) The Fremantle area comprises the City of Fremantle (see paragraph 22 of Explanatory Notes) and the Town of East Fremantle. Cockburn (C) includes Rottnest Island.

(b) Bounded by (clockwise) Victoria Avenue, Riverside Drive, Mitchell Freeway, the railway line and Lord Street. (c) With effect from 1 July 1994, the area of Perth City has been reduced with the creation of the new towns of Cambridge, Shepperton and Vincent. (d) See paragraph 22 of Explanatory Notes.

## AND SELECTED STATISTICAL LOCAL AREAS, WESTERN AUSTRALIA, MARCH QUARTER 1995

Guest nights				Guest arrivals				Takings from accommodation (\$'000)			
Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr
32,729	24,671	27,679	85,079	12,703	9,870	11,326	33,899	932	777	863	2,572
19,347	14,532	15,615	49,494	5,056	5,061	4,767	14,884	1,123	996	1,111	3,230
59,511	62,444	72,704	194,659	23,351	24,928	29,005	77,284	2,914	3,660	4,062	10,636
68,377	65,105	72,359	205,841	21,684	20,568	23,210	65,462	3,954	4,417	4,948	13,319
127,888	127,549	145,063	400,500	45,035	45,496	52,215	142,746	6,868	8,077	9,010	23,955
4,342	2,775	2,198	9,315	863	663	680	2,206	132	95	80	306
15,655	12,978	14,297	42,930	5,934	4,210	5,334	15,478	512	479	514	1,504
26,999	20,613	20,347	67,959	8,035	7,176	7,079	22,290	1,426	1,306	1,227	3,958
3,355	2,173	2,564	8,092	1,273	1,503	1,803	4,579	137	87	98	322
36,831	32,184	35,815	104,830	12,025	10,499	11,796	34,320	2,392	2,260	2,592	7,244
267,146	237,475	263,578	768,199	90,924	84,478	95,000	270,402	13,522	14,077	15,493	43,092
11,927	7,639	8,615	28,181	7,641	4,957	5,048	17,646	442	300	353	1,095
17,383	13,410	13,826	44,619	9,244	6,883	7,837	23,964	613	523	574	1,710
34,465	21,172	22,073	77,710	10,923	7,417	7,672	26,012	1,207	666	707	2,579
1,025	1,288	2,116	4,429	497	518	826	1,841	39	40	68	147
13,050	7,482	6,753	27,285	2,836	2,375	2,108	7,319	366	239	230	836
12,335	7,262	8,853	28,450	6,335	4,214	5,057	15,606	420	271	340	1,031
2,810	2,595	2,796	8,201	1,779	1,515	1,809	5,103	93	81	88	262
92,995	60,848	65,032	218,875	39,255	27,879	30,357	97,491	3,181	2,119	2,360	7,660
24,543	11,471	12,696	48,710	11,607	6,359	6,884	24,850	800	452	483	1,734
1,667	916	1,073	3,656	1,158	821	790	2,769	39	25	24	88
2,583	2,027	2,557	7,167	1,558	1,369	1,537	4,464	73	65	78	216
28,793	14,414	16,326	59,533	14,323	8,549	9,211	32,083	912	542	585	2,039
944	1,035	1,340	3,319	453	637	900	1,990	29	31	41	102
2,307	1,809	2,465	6,581	1,813	1,356	1,921	5,090	64	60	77	200
3,251	2,844	3,805	9,900	2,266	1,993	2,821	7,080	94	91	118	302
2,593	1,385	1,657	5,635	1,606	1,075	1,222	3,903	64	37	58	160
209	370	383	962	177	280	300	757	8	11	14	33
1,404	1,357	1,722	4,483	902	801	952	2,655	37	41	59	138
1,801	1,440	2,113	5,354	1,310	1,049	1,310	3,669	66	65	83	214
580	394	1,351	2,325	509	308	803	1,620	24	21	63	108
1,020	1,097	1,286	3,403	452	543	621	1,616	35	37	43	114
7,607	6,043	8,512	22,162	4,956	4,056	5,208	14,220	234	213	320	767
6,530	3,193	3,707	13,430	5,582	2,048	2,610	10,240	169	95	117	381
13,281	6,489	7,151	26,921	5,535	2,724	3,113	11,372	366	207	223	796
11,668	11,992	13,597	37,257	5,009	4,938	5,721	15,668	570	648	763	1,981
1,489	570	863	2,922	760	436	549	1,745	30	14	18	62
1,348	1,347	1,800	4,495	704	867	1,052	2,623	71	74	96	240
34,316	23,591	27,118	85,025	17,590	11,013	13,045	41,648	1,206	1,038	1,217	3,461
4,388	3,469	4,080	11,937	2,368	1,474	1,732	5,574	140	132	154	426
10,491	7,589	8,974	27,054	5,648	3,900	4,886	14,434	317	290	333	939
1,707	960	995	3,662	926	604	568	2,098	73	48	49	170
6,331	4,039	5,522	15,892	2,951	1,889	2,604	7,444	219	160	239	618
22,917	16,057	19,571	58,545	17,893	7,867	9,790	29,550	749	630	775	2,153
5,809	4,929	6,391	17,129	1,539	1,523	1,770	4,832	307	287	360	955
4,843	5,228	5,746	15,817	1,855	1,745	2,159	5,759	263	320	356	939
4,208	4,615	5,599	14,422	2,172	2,286	2,820	7,278	295	318	370	983
14,860	14,772	17,736	47,368	5,566	5,554	6,749	17,869	866	926	1,086	2,878
12,029	7,853	12,169	32,051	2,924	2,416	3,397	8,737	446	339	546	1,331
4,613	4,760	6,683	16,056	2,200	2,020	2,859	7,079	181	216	326	723
16,642	12,613	18,852	48,107	5,124	4,436	6,256	15,816	627	556	872	2,054
488,527	388,657	440,530	1,317,714	191,897	155,825	178,437	526,159	21,389	20,190	22,826	64,405

TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES BY STATISTICAL DIVISION, WESTERN AUSTRALIA

Particulars	Perth (SD)	South-West (SD)	Lower Great Southern (SD)	Upper Great Southern (SD)	Midlands (SD)	South- Eastern (SD)	Central (SD)	Pilbara and Kimberley (SDs)	Western Australia
LETTING ENTITIES, CAPACITY AND EMPLOYMENT									
<i>March quarter 1994—</i>									
Letting entities	30	27	12	—	7	5	24	2	107
Flats, units and houses									
Single bedroom	383	32	20	—	12	n.p.	46	n.p.	558
Multiple bedroom	711	314	98	—	48	n.p.	403	n.p.	1,640
<i>Total flats, units and houses</i>	<i>1,094</i>	<i>346</i>	<i>118</i>	—	<i>60</i>	<i>n.p.</i>	<i>449</i>	<i>n.p.</i>	<i>2,198</i>
Bed spaces	4,417	2,125	633	—	297	n.p.	2,289	n.p.	10,249
Employment (persons) (a)	230	113	27	—	10	n.p.	71	n.p.	471
<i>March quarter 1995—</i>									
Letting entities	32	30	13	—	7	4	25	2	113
Flats, units and houses									
Single bedroom	430	37	20	—	14	n.p.	58	n.p.	616
Multiple bedroom	842	328	102	—	48	n.p.	415	n.p.	1,798
<i>Total flats, units and houses</i>	<i>1,272</i>	<i>365</i>	<i>122</i>	—	<i>62</i>	<i>n.p.</i>	<i>473</i>	<i>n.p.</i>	<i>2,414</i>
Bed spaces	5,175	2,195	647	—	304	n.p.	2,469	n.p.	11,231
Employment (persons) (a)	262	130	36	—	11	n.p.	76	n.p.	543
UNIT NIGHTS OCCUPIED									
<i>March quarter 1994</i>	<i>74,475</i>	<i>17,153</i>	<i>6,631</i>	—	<i>2,246</i>	<i>n.p.</i>	<i>17,918</i>	<i>n.p.</i>	<i>122,718</i>
<i>1995—</i>									
January	30,430	8,496	2,999	—	1,223	n.p.	9,350	n.p.	53,768
February	25,965	4,986	1,829	—	426	n.p.	4,073	n.p.	38,264
March	27,613	5,519	1,805	—	532	n.p.	5,196	n.p.	41,736
<i>March quarter 1995</i>	<i>84,008</i>	<i>19,001</i>	<i>6,633</i>	—	<i>2,181</i>	<i>n.p.</i>	<i>18,619</i>	<i>n.p.</i>	<i>133,768</i>
UNIT OCCUPANCY RATES (per cent)									
<i>March quarter 1994</i>	<i>75.6</i>	<i>55.1</i>	<i>62.4</i>	—	<i>41.6</i>	<i>n.p.</i>	<i>44.3</i>	<i>n.p.</i>	<i>62.0</i>
<i>1995—</i>									
January	79.8	75.1	79.3	—	63.6	n.p.	63.8	n.p.	73.1
February	75.4	48.8	53.5	—	24.5	n.p.	30.8	n.p.	57.6
March	70.4	48.8	47.7	—	27.7	n.p.	35.4	n.p.	55.9
<i>March quarter 1995</i>	<i>75.1</i>	<i>57.8</i>	<i>60.4</i>	—	<i>39.1</i>	<i>n.p.</i>	<i>43.7</i>	<i>n.p.</i>	<i>62.3</i>
UNIT LETTINGS									
<i>March quarter 1994</i>	<i>12,688</i>	<i>5,105</i>	<i>1,502</i>	—	<i>559</i>	<i>n.p.</i>	<i>3,672</i>	<i>n.p.</i>	<i>24,606</i>
<i>1995—</i>									
January	5,116	1,827	542	—	242	n.p.	1,754	n.p.	9,791
February	4,598	1,745	504	—	141	n.p.	1,146	n.p.	8,364
March	5,305	1,971	561	—	165	n.p.	1,302	n.p.	9,596
<i>March quarter 1995</i>	<i>15,019</i>	<i>5,543</i>	<i>1,607</i>	—	<i>548</i>	<i>n.p.</i>	<i>4,202</i>	<i>n.p.</i>	<i>27,751</i>
AVERAGE LENGTH OF STAY (days)									
<i>March quarter 1994</i>	<i>5.9</i>	<i>3.4</i>	<i>4.4</i>	—	<i>4.0</i>	<i>n.p.</i>	<i>4.9</i>	<i>n.p.</i>	<i>5.0</i>
<i>1995—</i>									
January	5.9	4.7	5.5	—	5.1	n.p.	5.3	n.p.	5.5
February	5.6	2.9	3.6	—	3.0	n.p.	3.6	n.p.	4.6
March	5.2	2.8	3.2	—	3.2	n.p.	4.0	n.p.	4.3
<i>March quarter 1995</i>	<i>5.6</i>	<i>3.4</i>	<i>4.1</i>	—	<i>4.0</i>	<i>n.p.</i>	<i>4.4</i>	<i>n.p.</i>	<i>4.8</i>
TAKINGS FROM ACCOMMODATION (\$'000)									
<i>March quarter 1994</i>	<i>4,589</i>	<i>1,230</i>	<i>423</i>	—	<i>89</i>	<i>n.p.</i>	<i>1,002</i>	<i>n.p.</i>	<i>7,584</i>
<i>1995—</i>									
January	2,219	642	232	—	51	n.p.	611	n.p.	3,842
February	1,808	339	114	—	15	n.p.	243	n.p.	2,578
March	1,941	375	113	—	22	n.p.	285	n.p.	2,802
<i>March quarter 1995</i>	<i>5,969</i>	<i>1,355</i>	<i>459</i>	—	<i>87</i>	<i>n.p.</i>	<i>1,140</i>	<i>n.p.</i>	<i>9,222</i>

(a) Employment numbers exclude real estate agents and their employees.

TABLE 9 — HOLIDAY FLATS, UNITS AND HOUSES BY SELECTED STATISTICAL LOCAL AREAS,  
WESTERN AUSTRALIA

Particulars	<i>Rottnest Island (a)</i>	<i>Belmont (C)</i>	<i>Perth (C) (b) (c)</i>	<i>Stirling (C) (c)</i>	<i>Albany (S) and Albany (T)</i>	<i>Augusta-Margaret River (S)</i>	<i>Busselton (S)</i>	<i>Gingin (S)</i>	<i>Northampton (S)</i>
LETTING ENTITIES, CAPACITY AND EMPLOYMENT									
<i>March quarter 1994—</i>									
Letting entities	1	4	5	6	7	6	9	4	12
Flats, units and houses									
Single bedroom	15	55	208	21	5	2	20	11	6
Multiple bedroom	232	61	4	83	67	38	134	17	266
<i>Total flats, units and houses</i>	<i>247</i>	<i>116</i>	<i>212</i>	<i>104</i>	<i>72</i>	<i>40</i>	<i>154</i>	<i>28</i>	<i>272</i>
Bed spaces	1,180	444	645	476	374	216	798	129	1,517
Employment (persons) (d)	95	17	25	30	17	19	57	6	43
<i>March quarter 1995—</i>									
Letting entities	1	4	4	6	7	7	10	4	12
Flats, units and houses									
Single bedroom	15	64	185	22	5	2	25	13	7
Multiple bedroom	232	63	4	155	67	45	139	17	274
<i>Total flats, units and houses</i>	<i>247</i>	<i>127</i>	<i>189</i>	<i>177</i>	<i>72</i>	<i>47</i>	<i>164</i>	<i>30</i>	<i>281</i>
Bed spaces	1,180	462	541	762	371	241	838	136	1,548
Employment (persons) (d)	99	20	32	39	22	25	63	7	44
UNIT NIGHTS OCCUPIED									
<i>March quarter 1994</i>	<i>21,657</i>	<i>7,022</i>	<i>12,165</i>	<i>5,772</i>	<i>5,096</i>	<i>2,583</i>	<i>9,253</i>	<i>825</i>	<i>11,319</i>
<i>1995—</i>									
January	7,478	2,874	4,494	3,943	2,113	1,183	4,585	461	6,552
February	6,535	2,523	3,867	3,394	1,472	743	2,942	198	2,560
March	6,975	2,535	4,665	3,536	1,401	855	2,951	159	2,849
<i>March quarter 1995</i>	<i>20,988</i>	<i>7,932</i>	<i>13,026</i>	<i>10,873</i>	<i>4,986</i>	<i>2,781</i>	<i>10,478</i>	<i>818</i>	<i>11,961</i>
UNIT OCCUPANCY RATES (per cent)									
<i>March quarter 1994</i>	<i>97.4</i>	<i>67.3</i>	<i>63.8</i>	<i>61.7</i>	<i>78.6</i>	<i>71.8</i>	<i>66.8</i>	<i>32.7</i>	<i>46.2</i>
<i>1995—</i>									
January	97.7	73.0	76.7	71.9	94.7	81.2	90.2	49.6	75.2
February	94.5	71.0	73.1	68.5	73.0	56.5	64.1	23.6	32.5
March	91.1	64.4	79.6	64.4	62.8	58.7	58.0	17.1	32.7
<i>March quarter 1995</i>	<i>94.4</i>	<i>69.4</i>	<i>76.6</i>	<i>68.3</i>	<i>76.9</i>	<i>65.7</i>	<i>71.0</i>	<i>30.3</i>	<i>47.3</i>
UNIT LETTINGS									
<i>March quarter 1994</i>	<i>3,332</i>	<i>1,512</i>	<i>2,710</i>	<i>1,283</i>	<i>1,080</i>	<i>973</i>	<i>2,404</i>	<i>222</i>	<i>2,316</i>
<i>1995—</i>									
January	1,153	582	883	718	356	340	856	107	1,083
February	1,085	455	705	789	369	341	922	64	749
March	1,196	479	937	846	420	397	991	64	802
<i>March quarter 1995</i>	<i>3,434</i>	<i>1,516</i>	<i>2,525</i>	<i>2,353</i>	<i>1,145</i>	<i>1,078</i>	<i>2,769</i>	<i>235</i>	<i>2,634</i>
AVERAGE LENGTH OF STAY (days)									
<i>March quarter 1994</i>	<i>6.5</i>	<i>4.6</i>	<i>4.5</i>	<i>4.5</i>	<i>4.7</i>	<i>2.7</i>	<i>3.8</i>	<i>3.7</i>	<i>4.9</i>
<i>1995—</i>									
January	6.5	4.9	5.1	5.5	5.9	3.5	5.4	4.3	6.0
February	6.0	5.5	5.5	4.3	4.0	2.2	3.2	3.1	3.4
March	5.8	5.3	5.0	4.2	3.3	2.2	3.0	2.5	3.6
<i>March quarter 1995</i>	<i>6.1</i>	<i>5.2</i>	<i>5.2</i>	<i>4.6</i>	<i>4.4</i>	<i>2.6</i>	<i>3.8</i>	<i>3.5</i>	<i>4.5</i>
TAKINGS FROM ACCOMMODATION (\$'000)									
<i>March quarter 1994</i>	<i>1,168</i>	<i>294</i>	<i>566</i>	<i>576</i>	<i>352</i>	<i>164</i>	<i>749</i>	<i>27</i>	<i>689</i>
<i>1995—</i>									
January	434	127	209	488	178	94	408	20	468
February	408	109	173	379	96	46	205	7	172
March	415	111	202	398	93	54	215	8	163
<i>March quarter 1995</i>	<i>1,256</i>	<i>347</i>	<i>584</i>	<i>1,265</i>	<i>367</i>	<i>193</i>	<i>828</i>	<i>36</i>	<i>804</i>

(a) Unincorporated area. (b) With effect from 1 July 1994, the area of Perth City has been reduced with the creation of the new towns of Cambridge, Shepperton and Vincent.  
 (c) See paragraph 22 of Explanatory Notes. (d) Employment numbers exclude real estate agents and their employees.

TABLE 10—CARAVAN PARKS: STATISTICAL DIVISIONS AND SELECTED

Statistical Divisions and Selected Statistical Local Areas	Establishments	Capacity				Total	Sites occupied by long-term guests	Other sites permanently reserved	Employment (persons)
		On-site vans	Other powered sites	Unpowered sites	Cabins, flats, etc.				
Kalamunda (S)	3	46	252	40	21	359	191	—	12
Rockingham (C)	4	29	468	46	—	543	265	62	15
Stirling (C) (a)	3	34	184	45	20	283	128	—	11
Swan (S)	4	98	434	73	27	632	246	—	21
Wanneroo (C)	7	117	532	67	7	723	378	49	32
Balance	13	131	1,069	181	127	1,508	698	6	56
<i>Perth (SD)</i>	<i>34</i>	<i>455</i>	<i>2,939</i>	<i>452</i>	<i>202</i>	<i>4,048</i>	<i>1,906</i>	<i>117</i>	<i>147</i>
Augusta-Margaret River (S)	10	94	705	389	14	1,202	44	79	34
Bunbury (C)	3	49	314	94	40	497	135	13	18
Busselton (S)	16	125	1,405	252	201	1,983	152	371	102
Harvey (S)	7	36	315	117	34	502	39	126	16
Mandurah (C)	9	79	864	102	25	1,070	202	439	48
Manjimup (S)	8	72	343	162	22	599	27	6	31
Murray (S)	7	50	501	60	28	639	149	285	25
Waroona (S)	4	18	188	230	16	452	11	33	13
Balance	10	83	324	144	14	565	119	19	21
<i>South West (SD)</i>	<i>74</i>	<i>606</i>	<i>4,959</i>	<i>1,550</i>	<i>394</i>	<i>7,509</i>	<i>878</i>	<i>1,371</i>	<i>308</i>
Albany (S) and Albany (T)	12	133	827	506	64	1,530	151	113	54
Denmark (S)	4	36	262	163	22	483	14	11	17
Balance	11	67	405	232	18	722	36	143	25
<i>Lower Great Southern (SD)</i>	<i>27</i>	<i>236</i>	<i>1,494</i>	<i>901</i>	<i>104</i>	<i>2,735</i>	<i>201</i>	<i>267</i>	<i>96</i>
<i>Upper Great Southern (SD)</i>	<i>17</i>	<i>13</i>	<i>310</i>	<i>176</i>	<i>18</i>	<i>517</i>	<i>27</i>	—	<i>26</i>
Gingin (S)	6	24	377	106	10	517	2	174	23
Balance	33	92	784	361	23	1,260	159	98	59
<i>Midlands (SD)</i>	<i>39</i>	<i>116</i>	<i>1,161</i>	<i>467</i>	<i>33</i>	<i>1,777</i>	<i>161</i>	<i>272</i>	<i>82</i>
Esperance (S)	7	65	468	66	29	628	85	80	28
Kalgoorlie-Boulder (C)	7	86	464	119	161	830	524	8	44
Balance	12	42	591	282	19	934	209	42	27
<i>South Eastern (SD)</i>	<i>26</i>	<i>193</i>	<i>1,523</i>	<i>467</i>	<i>209</i>	<i>2,392</i>	<i>818</i>	<i>130</i>	<i>99</i>
Carnarvon (S)	9	86	915	115	51	1,167	102	21	36
Exmouth (S)	5	51	787	39	52	929	16	7	23
Geraldton (C) and Greenough (S)	7	117	705	204	63	1,089	189	21	40
Irwin (S)	5	40	227	20	38	325	17	27	12
Northampton (S)	7	53	469	222	57	801	21	34	29
Shark Bay (S)	5	27	350	31	77	485	20	2	55
Balance	17	35	474	283	34	826	98	86	36
<i>Central (SD)</i>	<i>55</i>	<i>409</i>	<i>3,927</i>	<i>914</i>	<i>372</i>	<i>5,622</i>	<i>463</i>	<i>198</i>	<i>231</i>
Ashburton (S)	6	29	268	145	40	482	30	12	14
East Pilbara (S) and Port Hedland (T)	8	94	733	183	79	1,089	214	10	39
Roebourne (S)	7	54	657	64	36	811	141	3	33
<i>Pilbara (SD)</i>	<i>21</i>	<i>177</i>	<i>1,658</i>	<i>392</i>	<i>155</i>	<i>2,382</i>	<i>385</i>	<i>25</i>	<i>86</i>
Broome (S)	7	56	711	196	34	997	134	6	39
Wyndham—East Kimberley (S)	7	20	511	270	13	814	109	—	20
Balance	6	20	320	332	15	687	48	4	17
<i>Kimberley (SD)</i>	<i>20</i>	<i>96</i>	<i>1,542</i>	<i>798</i>	<i>62</i>	<i>2,498</i>	<i>291</i>	<i>10</i>	<i>76</i>
<i>Western Australia</i>									
Short-term parks	206	1,118	12,214	4,125	979	18,436	1,307	2,197	750
Long-term parks	107	1,183	7,299	1,992	570	11,044	3,823	193	401
<i>Total</i>	<i>313</i>	<i>2,301</i>	<i>19,513</i>	<i>6,117</i>	<i>1,549</i>	<i>29,480</i>	<i>5,130</i>	<i>2,390</i>	<i>1,151</i>

(a) See paragraph 22 of Explanatory Notes.

## STATISTICAL LOCAL AREAS, WESTERN AUSTRALIA, MARCH QUARTER 1995

Site nights occupied			Site occupancy rates (per cent)						Guest arrivals			Takings from accommodation (\$'000)				
Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr	
6,684	6,204	6,598	19,486	60.1	61.7	59.3	60.3	103	89	89	281	69	61	63	193	
11,648	9,933	10,680	32,261	69.2	65.3	63.4	66.0	298	107	118	523	87	87	76	249	
6,591	5,025	5,613	17,229	75.1	63.4	64.0	67.6	773	522	726	2,021	117	79	87	283	
10,307	9,386	11,344	31,037	52.6	53.0	57.9	54.6	576	422	481	1,479	135	128	131	395	
15,616	12,969	14,503	43,088	69.7	64.1	64.7	66.2	3,040	534	671	4,245	182	146	157	485	
28,776	26,302	27,346	82,424	61.6	62.3	58.5	60.7	2,790	2,062	2,184	7,036	371	302	333	1,006	
79,622	69,819	76,084	225,525	63.4	61.6	60.6	61.9	7,580	3,736	4,269	15,585	961	803	847	2,611	
20,332	12,077	11,737	44,146	54.6	35.9	31.5	40.8	15,459	8,562	8,629	32,650	306	143	136	585	
6,860	5,861	6,001	18,722	44.5	42.1	38.9	41.9	2,183	1,105	1,298	4,586	112	65	81	259	
53,595	35,704	33,251	122,550	87.2	64.3	54.1	68.7	18,635	12,414	12,346	43,395	1,061	440	439	1,940	
9,824	7,086	8,148	25,058	63.1	50.4	52.4	55.5	3,936	1,997	2,233	8,166	87	44	57	189	
24,502	20,500	22,039	67,041	73.9	68.4	66.4	69.6	3,465	1,750	2,200	7,415	210	136	164	510	
7,901	4,266	4,975	17,142	42.5	25.4	26.8	31.8	6,717	2,839	3,251	12,807	121	57	76	254	
14,932	13,072	14,140	42,144	75.4	73.1	71.4	73.3	1,207	511	491	2,209	111	79	84	274	
1,953	1,480	1,512	4,945	13.9	11.7	10.8	12.2	1,253	728	1,219	3,200	35	15	21	71	
6,641	5,369	6,098	18,108	37.9	33.9	34.8	35.6	2,576	1,228	2,338	6,142	83	50	60	194	
146,540	105,415	107,901	359,856	63.0	50.1	46.4	53.2	55,431	31,134	34,005	120,570	2,126	1,030	1,120	4,276	
23,487	13,909	13,940	51,336	49.5	32.5	29.4	37.3	12,413	4,583	4,904	21,900	372	188	176	737	
11,844	3,657	3,538	19,039	79.1	27.0	23.6	43.8	5,240	1,729	1,844	8,813	122	47	45	214	
11,954	8,232	8,421	28,607	53.4	40.7	37.6	44.0	4,141	2,151	2,410	8,702	152	86	94	333	
47,285	25,798	25,899	98,982	55.8	33.7	30.5	40.2	21,794	8,463	9,158	39,415	647	321	316	1,284	
1,500	1,420	1,733	4,653	9.4	9.8	10.8	10.0	1,645	929	1,394	3,968	23	16	20	60	
11,280	6,797	7,884	25,961	70.4	47.0	49.2	55.8	5,329	2,116	3,438	10,883	97	39	55	190	
11,462	9,610	11,051	32,123	29.3	27.2	28.3	28.3	6,160	3,020	4,045	13,225	103	74	93	270	
22,742	16,407	18,935	58,084	41.3	33.0	34.4	36.3	11,489	5,136	7,483	24,108	200	113	147	460	
13,842	8,871	9,253	31,966	71.1	50.4	47.5	56.6	5,650	2,641	3,093	11,384	202	118	124	444	
18,658	17,437	19,133	55,228	72.5	75.0	74.4	73.9	2,638	1,485	1,563	5,686	271	241	281	793	
11,480	8,897	9,638	30,015	39.6	34.0	33.3	35.7	3,413	1,846	2,196	7,455	118	85	94	298	
43,980	35,205	38,024	177,209	59.3	52.6	51.3	54.4	11,701	5,972	6,852	24,525	592	444	499	1,534	
7,399	4,809	5,829	18,037	20.5	14.7	18.4	17.9	3,417	1,458	2,098	6,973	121	58	81	261	
1,112	1,065	1,255	3,432	3.9	4.1	4.4	4.1	467	269	373	1,109	27	21	26	74	
12,460	9,681	11,251	33,392	36.9	31.7	33.3	34.1	5,474	3,456	2,573	11,503	159	102	137	399	
4,169	2,715	3,245	10,129	41.4	29.8	32.2	34.6	1,435	772	798	3,005	64	26	32	122	
7,562	3,282	4,438	15,282	30.5	14.6	17.9	21.2	4,173	1,337	2,182	7,692	76	35	51	162	
3,735	2,518	2,989	9,242	24.8	18.5	19.9	21.2	3,989	2,373	2,871	9,233	156	94	120	370	
6,867	6,385	7,016	20,268	26.8	27.6	27.4	27.3	1,180	665	662	2,507	59	45	48	151	
43,304	30,455	36,023	109,782	24.8	19.3	21.2	21.9	20,135	10,330	11,557	42,022	661	383	494	1,538	
1,594	1,423	1,725	4,742	10.7	10.5	11.5	10.9	303	220	512	1,035	24	20	25	68	
7,517	6,805	7,866	22,188	22.3	22.3	23.3	22.6	1,191	965	1,171	3,327	97	104	126	326	
6,115	5,396	5,747	17,258	24.3	23.8	22.9	23.6	1,062	811	979	2,852	88	77	85	250	
15,226	13,624	15,338	44,188	20.6	20.4	20.8	20.6	2,556	1,996	2,662	7,214	208	201	236	644	
7,237	6,397	7,418	21,052	23.4	22.9	24.0	23.5	1,197	890	1,404	3,491	86	77	88	250	
4,181	3,681	4,210	12,072	16.6	16.2	16.7	16.5	509	399	621	1,529	52	47	53	152	
1,576	2,058	2,033	5,667	7.4	10.7	9.5	9.2	683	588	929	2,200	16	20	24	59	
12,994	12,136	13,661	38,791	16.8	17.4	17.6	17.3	2,389	1,877	2,954	7,220	153	144	164	461	
252,464	170,561	181,989	605,014	44.2	33.0	32.1	36.6	110,062	56,124	64,843	231,029	3,524	1,798	2,007	7,328	
160,729	139,718	151,609	452,056	46.9	45.2	44.3	45.5	24,658	13,449	15,491	53,598	2,047	1,658	1,836	5,541	
413,193	310,279	333,598	1,057,070	45.2	37.6	36.7	39.9	134,720	69,573	80,334	284,627	5,571	3,455	3,843	12,869	

TABLE 11—CARAVAN PARKS BY STATISTICAL DIVISION, WESTERN AUSTRALIA

Particulars	Perth (SD)			South-West (SD)			Lower Great Southern (SD)		
	Short-term	Long-term	Total	Short-term	Long-term	Total	Short-term	Long-term	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT									
<i>March quarter 1994—</i>									
Establishments	6	28	34	56	18	74	17	9	26
Capacity									
On-site vans	81	343	424	438	177	615	117	109	226
Other powered sites	373	2,485	2,858	3,929	1,006	4,935	1,080	417	1,497
Unpowered sites	104	348	452	1,162	324	1,486	522	243	765
Cabins, flats, etc.	23	188	211	276	67	343	65	38	103
<i>Total capacity</i>	581	3,364	3,945	5,805	1,574	7,379	1,784	807	2,591
Sites occupied by long-term guests	150	1,710	1,860	448	438	886	82	123	205
Other sites permanently reserved	81	40	121	1,167	142	1,309	169	45	214
Employment (persons)	19	125	144	216	57	273	60	27	87
<i>March quarter 1995—</i>									
Establishments	4	30	34	59	15	74	20	7	27
Capacity									
On-site vans	n.p.	n.p.	455	403	203	606	156	80	236
Other powered sites	n.p.	n.p.	2,939	4,147	812	4,959	1,136	358	1,494
Unpowered sites	n.p.	n.p.	452	1,280	270	1,550	549	352	901
Cabins, flats, etc.	n.p.	n.p.	202	329	65	394	80	24	104
<i>Total capacity</i>	n.p.	n.p.	4,048	6,759	1,350	7,509	1,921	814	2,735
Sites occupied by long-term guests	n.p.	n.p.	1,906	497	381	878	111	90	201
Other sites permanently reserved	n.p.	n.p.	117	1,317	54	1,371	222	45	267
Employment (persons)	n.p.	n.p.	147	251	57	308	72	24	96
SITE NIGHTS OCCUPIED									
<i>March quarter 1994</i>	27,171	183,419	210,590	281,192	73,297	354,489	65,476	22,891	88,367
<i>1995—</i>									
January	n.p.	n.p.	79,622	127,108	19,432	146,540	38,429	8,856	47,285
February	n.p.	n.p.	69,819	88,876	16,539	105,415	20,217	5,581	25,798
March	n.p.	n.p.	76,084	90,325	17,576	107,901	20,808	5,091	25,899
<i>March quarter 1995</i>	n.p.	n.p.	225,525	306,309	53,547	359,856	79,454	19,528	98,982
SITE OCCUPANCY RATES (per cent)									
<i>March quarter 1994</i>	52.0	60.6	59.3	53.8	51.7	53.4	40.8	31.5	37.9
<i>1995—</i>									
January	n.p.	n.p.	63.4	66.6	46.4	63.0	64.5	35.1	55.8
February	n.p.	n.p.	61.6	51.5	43.8	50.1	37.6	24.5	33.7
March	n.p.	n.p.	60.6	47.3	42.0	46.4	34.9	20.2	30.5
<i>March quarter 1995</i>	n.p.	n.p.	61.9	55.3	44.1	53.2	46.0	26.7	40.2
GUEST ARRIVALS									
<i>March quarter 1994</i>	6,900	11,262	18,162	113,501	12,480	125,981	26,984	7,819	34,803
<i>1995—</i>									
January	n.p.	n.p.	7,580	51,488	3,943	55,431	17,992	3,802	21,794
February	n.p.	n.p.	3,736	28,729	2,405	31,134	7,382	1,081	8,463
March	n.p.	n.p.	4,269	31,373	2,632	34,005	7,987	1,171	9,158
<i>March quarter 1995</i>	n.p.	n.p.	15,585	111,590	8,980	120,570	33,361	6,054	39,415
TAKINGS FROM ACCOMMODATION (\$'000)									
<i>March quarter 1994</i>	254	2,143	2,396	3,265	768	4,033	883	273	1,156
<i>1995—</i>									
January	n.p.	n.p.	961	1,861	266	2,126	524	123	647
February	n.p.	n.p.	803	848	182	1,030	261	60	321
March	n.p.	n.p.	847	919	201	1,120	254	62	316
<i>March quarter 1995</i>	n.p.	n.p.	2,611	3,627	649	4,276	1,039	245	1,284

TABLE 11—CARAVAN PARKS BY STATISTICAL DIVISION, WESTERN AUSTRALIA—continued

Particulars	Upper Great Southern (SD)			Midlands (SD)			South-Eastern (SD)		
	Short-term	Long-term	Total	Short-term	Long-term	Total	Short-term	Long-term	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT									
<i>March quarter 1994—</i>									
Establishments	13	4	17	25	14	39	12	15	27
Capacity									
On-site vans	9	2	11	59	28	87	61	131	192
Other powered sites	236	73	309	910	251	1,161	628	891	1,519
Unpowered sites	144	22	166	333	123	456	278	204	482
Cabins, flats, etc.	10	—	10	19	4	23	42	169	211
<i>Total capacity</i>	<i>399</i>	<i>97</i>	<i>496</i>	<i>1,321</i>	<i>406</i>	<i>1,727</i>	<i>1,009</i>	<i>1,395</i>	<i>2,404</i>
Sites occupied by long-term guests	22	7	29	41	92	133	55	767	822
Other sites permanently reserved	—	—	—	273	2	275	113	14	127
Employment (persons)	18	6	24	57	19	76	40	48	88
<i>March quarter 1995—</i>									
Establishments	14	3	17	27	12	39	11	15	26
Capacity									
On-site vans	n.p.	n.p.	13	76	40	116	63	130	193
Other powered sites	n.p.	n.p.	310	929	232	1,161	619	904	1,523
Unpowered sites	n.p.	n.p.	176	329	138	467	264	203	467
Cabins, flats, etc.	n.p.	n.p.	18	28	5	33	42	167	209
<i>Total capacity</i>	<i>n.p.</i>	<i>n.p.</i>	<i>517</i>	<i>1,362</i>	<i>415</i>	<i>1,777</i>	<i>988</i>	<i>1,404</i>	<i>2,392</i>
Sites occupied by long-term guests	n.p.	n.p.	27	52	109	161	62	756	818
Other sites permanently reserved	n.p.	n.p.	—	272	—	272	114	16	130
Employment (persons)	n.p.	n.p.	26	62	20	82	40	59	99
SITE NIGHTS OCCUPIED									
<i>March quarter 1994</i>	<i>4,828</i>	<i>856</i>	<i>5,684</i>	<i>47,187</i>	<i>10,590</i>	<i>57,777</i>	<i>36,982</i>	<i>81,074</i>	<i>118,056</i>
<i>1995—</i>									
January	n.p.	n.p.	1,500	19,055	3,687	22,742	16,286	27,694	43,980
February	n.p.	n.p.	1,420	13,067	3,340	16,407	10,159	25,046	35,205
March	n.p.	n.p.	1,733	15,058	3,877	18,935	10,421	27,603	38,024
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>4,653</i>	<i>47,180</i>	<i>10,904</i>	<i>58,084</i>	<i>36,866</i>	<i>80,343</i>	<i>117,209</i>
SITE OCCUPANCY RATES (per cent)									
<i>March quarter 1994</i>	<i>13.4</i>	<i>9.8</i>	<i>12.7</i>	<i>39.7</i>	<i>29.0</i>	<i>37.2</i>	<i>40.7</i>	<i>64.6</i>	<i>54.6</i>
<i>1995—</i>									
January	n.p.	n.p.	9.4	45.1	28.7	41.3	53.2	63.6	59.3
February	n.p.	n.p.	9.8	34.3	28.7	33.0	36.7	63.7	52.6
March	n.p.	n.p.	10.8	35.7	30.1	34.4	34.0	63.4	51.3
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>10.0</i>	<i>38.5</i>	<i>29.2</i>	<i>36.3</i>	<i>41.5</i>	<i>63.6</i>	<i>54.4</i>
GUEST ARRIVALS									
<i>March quarter 1994</i>	<i>3,634</i>	<i>406</i>	<i>4,040</i>	<i>43,135</i>	<i>7,225</i>	<i>44,360</i>	<i>16,820</i>	<i>9,740</i>	<i>26,560</i>
<i>1995—</i>									
January	n.p.	n.p.	1,645	10,849	640	11,489	7,540	4,161	11,701
February	n.p.	n.p.	929	4,867	269	5,136	3,497	2,475	5,972
March	n.p.	n.p.	1,394	7,095	388	7,483	4,203	2,649	6,852
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>3,968</i>	<i>22,811</i>	<i>1,297</i>	<i>24,108</i>	<i>15,240</i>	<i>9,285</i>	<i>24,525</i>
TAKINGS FROM ACCOMMODATION (\$'000)									
<i>March quarter 1994</i>	<i>51</i>	<i>7</i>	<i>58</i>	<i>363</i>	<i>84</i>	<i>447</i>	<i>418</i>	<i>1,025</i>	<i>1,443</i>
<i>1995—</i>									
January	n.p.	n.p.	23	170	30	200	220	372	592
February	n.p.	n.p.	16	81	32	113	121	323	444
March	n.p.	n.p.	20	112	36	147	130	369	499
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>60</i>	<i>363</i>	<i>97</i>	<i>460</i>	<i>471</i>	<i>1,063</i>	<i>1,534</i>

TABLE 11—CARAVAN PARKS BY STATISTICAL DIVISION, WESTERN AUSTRALIA--continued

Particulars	Central (SD)			Pilbara (SD) and Kimberley (SD)			Western Australia		
	Short-term	Long-term	Total	Short-term	Long-term	Total	Short-term	Long-term	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT									
<i>March quarter 1994</i>									
Establishments	44	10	54	25	15	40	198	113	311
Capacity									
On-site vans	310	125	435	98	172	270	1,173	1,087	2,260
Other powered sites	2,937	713	3,650	1,745	1,577	3,322	11,838	7,413	19,251
Unpowered sites	710	233	943	765	383	1,148	4,018	1,880	5,898
Cabins, flats, etc.	321	38	359	87	61	148	843	565	1,408
<i>Total capacity</i>	4,278	1,109	5,387	2,695	2,193	4,888	17,872	10,945	28,817
Sites occupied by long-term guests	240	227	467	183	469	652	1,221	3,833	5,054
Other sites permanently reserved	130	20	150	4	10	14	1,937	273	2,210
Employment (persons)	188	38	226	92	70	162	690	390	1,080
<i>March quarter 1995</i>									
Establishments	44	11	55	27	14	41	206	107	313
Capacity									
On-site vans	295	114	409	90	183	273	1,118	1,183	2,301
Other powered sites	3,126	801	3,927	1,762	1,438	3,200	12,214	7,299	19,513
Unpowered sites	633	281	914	845	345	1,190	4,125	1,992	6,117
Cabins, flats, etc.	325	47	372	143	74	217	979	570	1,549
<i>Total capacity</i>	4,379	1,243	5,622	2,840	2,040	4,880	18,436	11,044	29,480
Sites occupied by long-term guests	256	207	463	259	417	676	1,307	3,823	5,130
Other sites permanently reserved	171	27	198	12	23	35	2,197	193	2,390
Employment (persons)	187	44	231	103	59	162	750	401	1,151
SITE NIGHTS OCCUPIED									
<i>March quarter 1994</i>	75,742	30,955	106,697	24,686	48,434	73,120	563,264	451,516	1,014,780
<i>1995—</i>									
January	31,662	11,642	43,304	12,682	15,538	28,220	252,464	160,729	413,193
February	20,940	9,515	30,455	11,731	14,029	25,760	170,561	139,718	310,279
March	25,388	10,635	36,023	13,422	15,577	28,999	181,989	151,609	333,598
<i>March quarter 1995</i>	77,990	31,792	109,782	37,835	45,144	82,979	605,014	452,056	1,057,070
SITE OCCUPANCY RATES (per cent)									
<i>March quarter 1994</i>	19.9	31.0	22.2	10.2	24.5	16.6	35.1	45.8	39.2
<i>1995—</i>									
January	23.3	30.2	24.8	14.4	24.6	18.7	44.2	46.9	45.2
February	17.1	27.3	19.3	14.8	24.6	18.9	33.0	45.2	37.6
March	19.3	27.6	21.2	15.2	24.6	19.2	32.1	44.3	36.7
<i>March quarter 1995</i>	20.0	28.4	21.9	14.8	24.6	18.9	36.6	45.5	39.9
GUEST ARRIVALS									
<i>March quarter 1994</i>	45,227	7,186	52,413	6,675	3,628	10,303	262,876	53,746	316,622
<i>1995—</i>									
January	16,927	3,208	20,135	3,011	1,934	4,945	110,062	24,658	134,720
February	8,378	1,952	10,330	2,210	1,663	3,873	56,124	13,449	69,573
March	9,026	2,531	11,557	3,533	2,083	5,616	64,843	15,491	80,334
<i>March quarter 1995</i>	34,331	7,691	42,022	8,754	5,680	14,434	231,029	53,598	284,627
TAKINGS FROM ACCOMMODATION (\$'000)									
<i>March quarter 1994</i>	1,155	334	1,488	276	656	932	6,665	5,290	11,954
<i>1995—</i>									
January	524	137	661	154	207	361	3,524	2,047	5,571
February	288	95	383	142	203	345	1,798	1,658	3,455
March	382	112	494	158	241	400	2,007	1,836	3,843
<i>March quarter 1995</i>	1,194	345	1,538	454	651	1,105	7,328	5,541	12,869

TABLE 12 — VISITOR HOSTELS BY STATISTICAL DIVISION, WESTERN AUSTRALIA

Particulars	Perth (SD)	South-West (SD)	Lower Great Southern (SD)	Central (SD)	Kimberley (SD)	Balance of State	Western Australia
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>March quarter 1994—</i>							
Establishments	18	11	3	7	6	9	54
Bed spaces	1,170	520	120	402	338	518	3,068
Employment (persons)	65	19	4	13	17	17	135
<i>March quarter 1995—</i>							
Establishments	18	11	4	8	6	7	54
Bed spaces	989	514	167	458	330	336	2,794
Employment (persons)	63	20	10	15	17	15	140
GUEST NIGHTS							
<i>March quarter 1994</i>	64,012	17,402	4,455	9,233	10,621	8,269	113,992
<i>1995—</i>							
January	22,119	6,480	2,698	3,457	3,142	1,564	39,460
February	20,098	5,271	2,149	3,470	3,095	908	34,991
March	21,121	4,909	1,962	4,029	4,042	988	37,051
<i>March quarter 1995</i>	63,338	16,660	6,809	10,956	10,279	3,460	111,502
BED OCCUPANCY RATES (per cent)							
<i>March quarter 1994</i>	60.8	37.2	41.3	25.5	34.9	19.5	41.9
<i>1995—</i>							
January	72.1	40.7	52.1	24.3	30.7	15.0	45.6
February	72.6	36.6	46.0	29.2	33.5	9.7	45.3
March	68.9	30.8	37.9	28.5	39.5	9.7	42.9
<i>March quarter 1995</i>	71.2	36.0	45.3	27.2	34.6	11.5	44.6
GUEST ARRIVALS							
<i>March quarter 1994</i>	17,842	6,943	2,239	3,140	3,528	4,249	37,941
<i>1995—</i>							
January	7,354	2,870	1,285	1,196	783	629	14,117
February	6,663	1,968	1,160	1,043	981	431	12,246
March	6,971	2,169	1,077	1,171	1,153	595	13,136
<i>March quarter 1995</i>	20,988	7,007	3,522	3,410	2,917	1,655	39,499
AVERAGE LENGTH OF STAY (days)							
<i>March quarter 1994</i>	3.6	2.5	2.0	2.9	3.0	1.9	3.0
<i>1995—</i>							
January	3.0	2.3	2.1	2.9	4.0	2.5	2.8
February	3.0	2.7	1.9	3.3	3.2	2.1	2.9
March	3.0	2.3	1.8	3.4	3.5	1.7	2.8
<i>March quarter 1995</i>	3.0	2.4	1.9	3.2	3.5	2.1	2.8
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>March quarter 1994</i>	725	173	44	95	115	74	1,228
<i>1995—</i>							
January	258	70	29	36	31	15	439
February	241	57	24	37	40	10	408
March	250	53	22	42	50	11	428
<i>March quarter 1995</i>	750	180	74	115	120	36	1,275

## EXPLANATORY NOTES

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### INTRODUCTION

**1** This publication contains data for Western Australia from a quarterly survey of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 March 1995.

### SCOPE

**2** Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:

*Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests.

*Hotels and guest houses, without facilities* which do not provide a bath (or shower) and toilet in most guest rooms but do have breakfast available to guests.

NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection. This change in scope resulted in the exclusion of four establishments which in the September quarter 1993 Survey aggregates for Western Australia represented 0.9 per cent of hotel, motel and guest house establishments but accounted for less than 0.1 per cent of accommodation capacity, occupancy and takings respectively.

*Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners or managers who have sole letting rights to at least five flats, units or houses or by real estate agents for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.

*Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.

- *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

**3** Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

**4** Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

### DEFINITIONS

**5** *Number of establishments.* For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

**6** *Number of letting entities.* For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.

**7** Capacity in terms of *Guest rooms, Bed spaces, Holiday units or Caravan park sites, etc.* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

**8** *Bed spaces.* Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.

## EXPLANATORY NOTES —continued

### DEFINITIONS —continued

**9** *Total caravan park capacity* comprises *On-site vans, Other powered sites, Unpowered sites and Cabins, etc.*

**10** *Room nights available.* The number of guest rooms available multiplied by the number of days for which they were available during the survey period. Includes operating periods only for establishments closing (other than for seasonal reasons) or opening during the survey period.

**11** Occupancy in terms of *Room nights, Unit nights or Site nights occupied* refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period.

NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as *Site nights occupied* irrespective of whether the tenants of individual sites were in residence on any particular night. (See also paragraph 14 below). Previously, usage of these sites was recorded as *Site nights occupied* only when their tenants were in the park. Total site occupancy rates from September quarter 1992 are therefore not comparable with those from previous quarters.

**12** Occupancy in terms of *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.

**13** *Sites occupied by long-term guests.* The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.

**14** *Other sites permanently reserved.* The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.

**15** *Occupancy rates* represent occupancy expressed as a percentage of total capacity available during the survey period – e.g.

*Room occupancy rate (%) for the period =*

$$\frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$

providing that, for establishments closing (other than for seasonal reasons) or opening during the period, the denominator of the above expression includes only operating periods.

**16** *Guest arrivals.* The total number of paying guests counted only on the first night they stayed at the accommodation establishment.

**17** *Unit lettings.* The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

**18** *Average length of stay* is expressed in number of days and is calculated:

- for hotels, motels and guest houses and for visitor hostels, by dividing *Guest nights* by *Guest arrivals* and
- for holiday flats, units and houses, by dividing *Unit nights occupied* by *Unit lettings*.

**19** *Takings from accommodation.* Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

**20** *Star grading.* The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the

## EXPLANATORY NOTES—*continued*

**DEFINITIONS —*continued***

RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

**21 Employment.** The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).

**AUSTRALIAN STANDARD  
GEOGRAPHICAL  
CLASSIFICATION**

**22** Statistics presented in this publication have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 2.4. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

*Statistical Local Areas (SLAs)* are the smallest areas for which tourist accommodation data are presented. They are directly comparable with legal Local Government Areas except for the Cities of Perth, Fremantle and Stirling which are obtained by aggregating component Statistical Local Areas.

*Statistical Subdivisions (SSDs)*. These consist of one or more SLAs and form the intermediate size spatial unit for the presentation of regional data.

*Statistical Divisions (SDs)*. These consist of one or more SSDs. The divisions are designed to be relatively homogeneous regions characterised by identifiable social and economic units within the region, under the unifying influence of one or more major towns or cities.

For more detailed information, refer to the ASGC (1216.0).

**UNPUBLISHED STATISTICS**

**23** The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

**RELATED PUBLICATIONS**

**24** Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request.

**25** Other ABS publications which may be of interest include:

*Directory of Tourism Statistics* (1130.0) (irregular: first and latest issue; 1991)

*Overseas Arrivals and Departures, Australia* (3401.0) (monthly)

*Tourism Indicators Australia* (8634.0) (quarterly)

*Tourist Accommodation, Australia* (8635.0) (quarterly)

**26** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

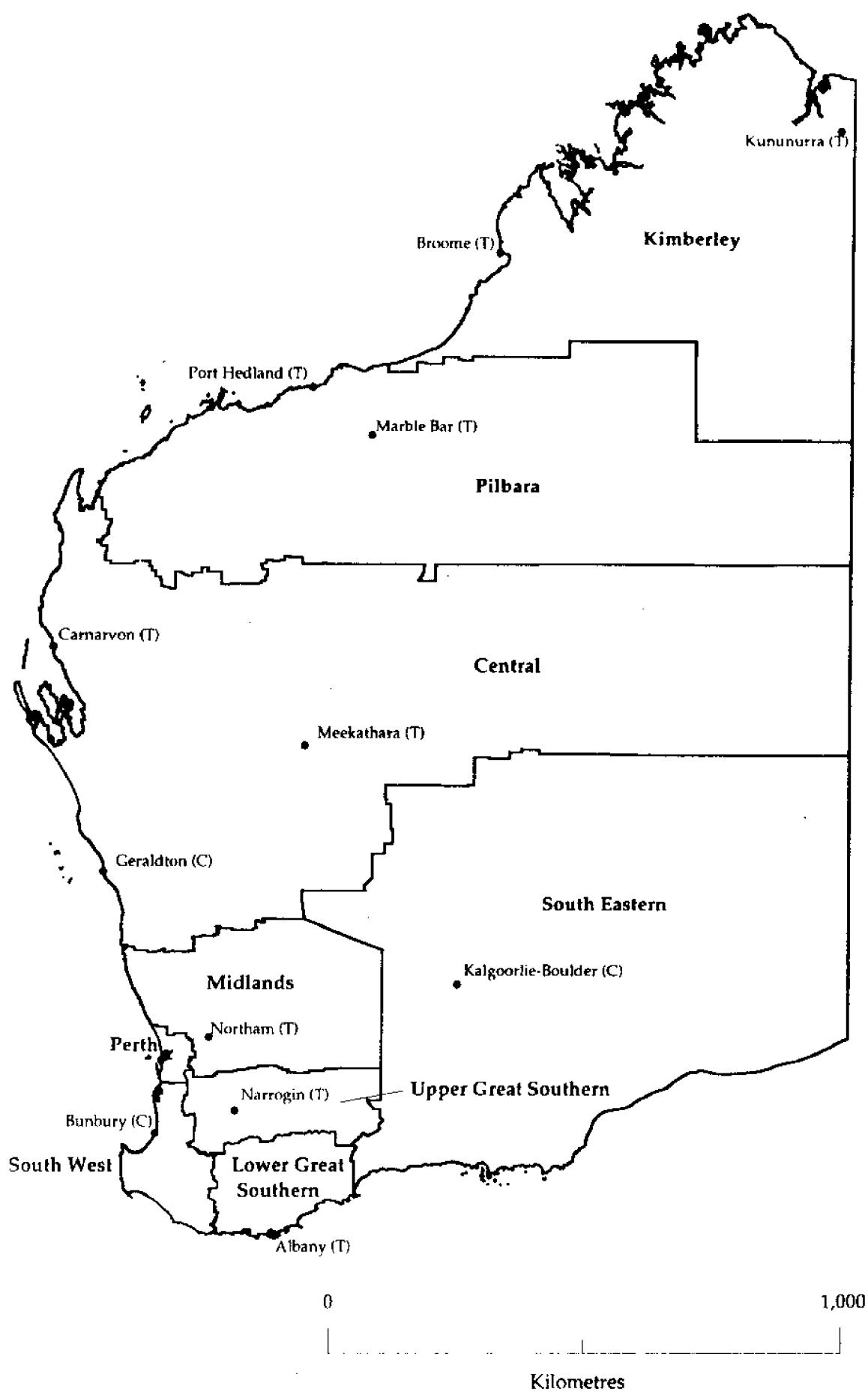
**SYMBOLS AND  
OTHER USAGES**

- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r figure or series revised since previous issue
- .. not applicable
- nil or rounded to zero
- (C) City
- (T) Town
- (S) Shire

**27** Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

**P. C. KELLY**  
**Deputy Commonwealth Statistician**  
**and Government Statistician**

# STATISTICAL DIVISIONS, WESTERN AUSTRALIA





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